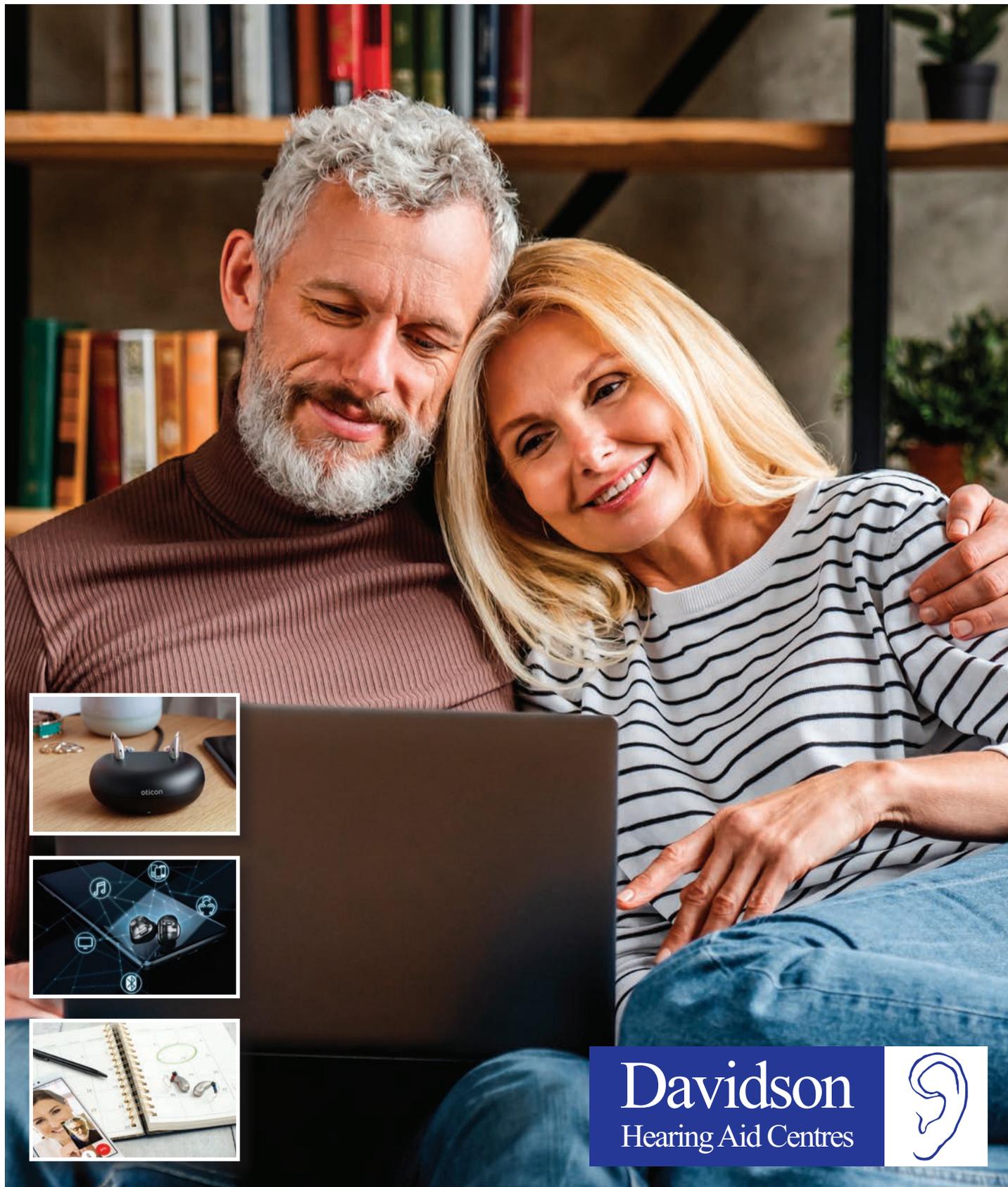


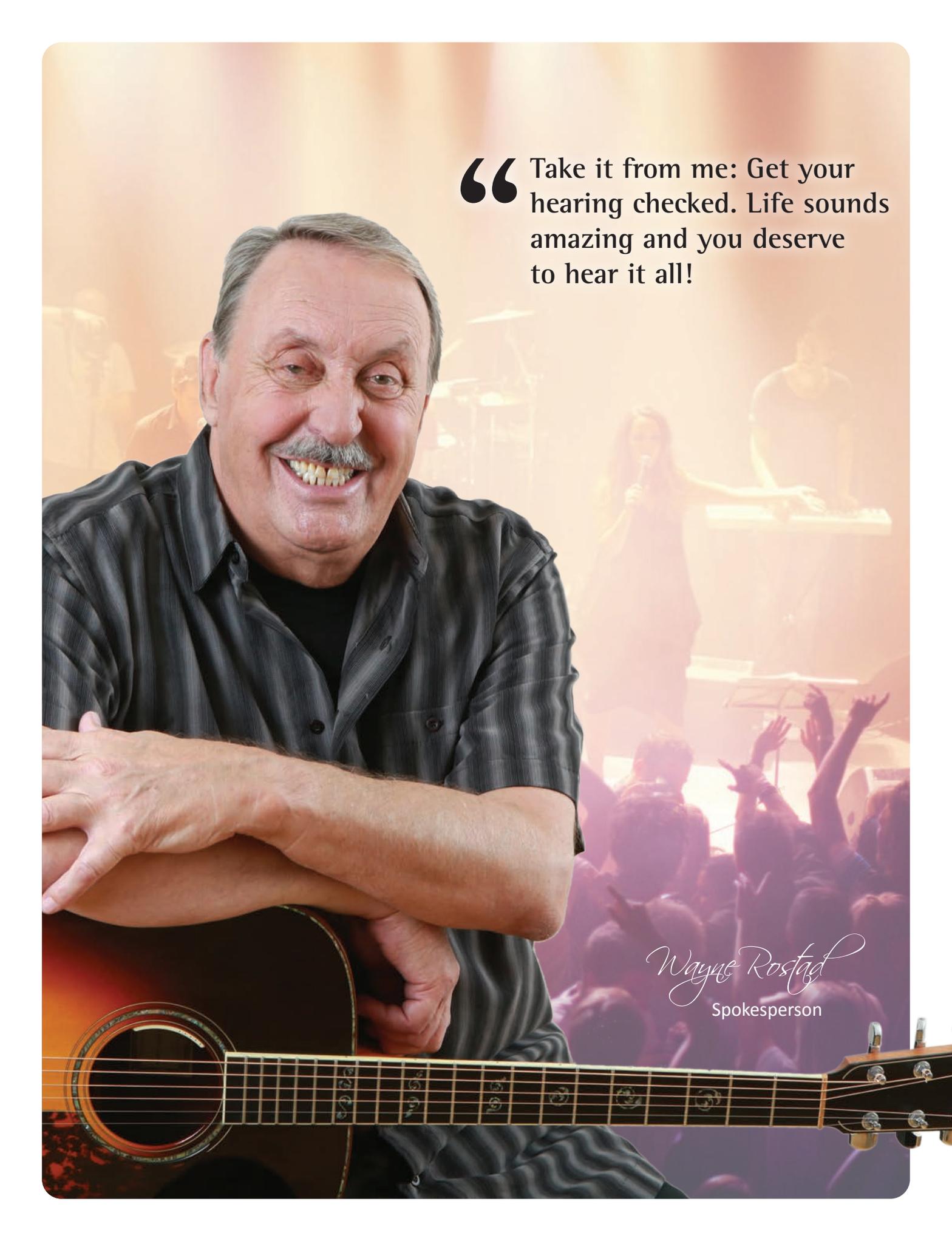
# 2026 HEARING AID GUIDE

Everything You Need to Know to Make a Smart and Informed Decision in 2026



**Davidson**  
Hearing Aid Centres



A photograph of Wayne Rostad, a man with a mustache, smiling broadly. He is wearing a dark, short-sleeved button-down shirt and has his arms crossed over an acoustic guitar. The background is a blurred concert scene with a band performing on stage and a crowd of people with their hands raised in the foreground. The lighting is warm and golden.

“ Take it from me: Get your hearing checked. Life sounds amazing and you deserve to hear it all!

*Wayne Rostad*  
Spokesperson

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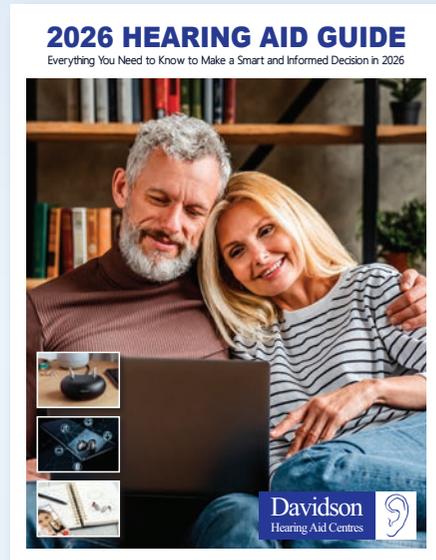
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# The Journey To Better Hearing Starts Here



At Davidson Hearing Aid Centres, I've seen time and again just how life-changing better hearing can be. Many clients tell me their hearing aids help them reconnect with loved ones, enjoy conversations again, and return to activities they had quietly started to avoid. Others notice less daily stress, more energy, and a renewed enjoyment of everyday life. We hear these stories every day, and they're the reason we do what we do. Whether you're exploring hearing care for yourself or someone you love, this booklet was created to help you make an informed and confident decision.

Seeking help for hearing loss is a journey. The first step is simply recognizing that a change may be happening, often something family members notice first, and confirming it with a hearing test. According to Statistics Canada<sup>1</sup>, about 54% of Canadians aged 40–79 have some degree of hearing loss, yet nearly 77% are unaware of it. That's why regular hearing testing is so important, especially as we get older.

If hearing loss is identified, the next step is understanding how it's affecting your daily life. Are conversations harder to follow? Is the TV getting louder? Are noisy environments more frustrating than they used to be? Talking openly with family and friends, along with guidance from your hearing professional, helps pinpoint where support will make the biggest difference.

From there, the choice is whether you're ready to improve your hearing. I know the technology, styles, and costs can feel overwhelming. That's where we come in. This booklet answers many common questions and helps guide the process, and our experienced team is always here to talk through your options and your goals.

We look forward to supporting you every step of the way on your hearing journey.

*Robbie Davidson*

<sup>1</sup><https://www150.statcan.gc.ca/n1/daily-quotidien/190821/dq190821c-eng.htm>

## Why Choose Davidson?



Canada's oldest family-owned hearing clinic - *Helping people hear since 1943*



Family-centred focus - Our goal is to improve communication and strengthen relationships



Widest selection of products



Offer the best value



Our experienced team



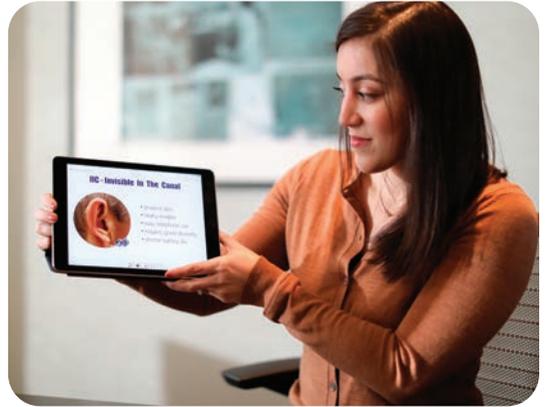
Industry-leading service



90-Day Satisfaction Guarantee  
*with no return fees*



No charge rechargeable battery upgrades on most models



# How Our Independence Benefits You

Davidson Hearing Aid Centres is a third generation family-owned and operated business. Founded by W.E. Davidson in 1943, the business has grown considerably over the years. Currently, we have seven clinics in Ottawa, as well as clinics in Arnprior, Brockville, Cornwall, Kemptville, Pembroke, and Renfrew. Since the beginning, our mission has been to provide the best hearing aid technologies along with industry leading service.

A unique feature of our company is that we work with all hearing aid manufacturers in order to offer our clients the very best options. Our ability to deal with all manufacturers means that we will help you choose the BEST product for YOU! Unlike an ever growing number of our competitors, which are owned by manufacturers almost exclusively offering their brands, Davidson Hearing Aid Centres remains a family-owned business. This allows us to choose from all manufacturers' makes and models. Although it is true that all of the major hearing aid manufacturers now make very good hearing aids, there are significant differences in sound quality, programs, design and connectivity. Therefore, the brand which is best for one person may not be the best for the next. Our independence and relationships with all of the major hearing aid manufacturers provide us the flexibility to prescribe the best possible products to meet our patients' individual hearing needs. Our years of experience will ensure that you get the hearing aids that best suit all of your needs. We have access to all manufacturers sold in Canada, and can repair any of these makes of hearing aids.





## Our Core Values

### What They Mean for You

#### **Team First**

Because our team supports one another, you benefit from coordinated care, consistency, and people who step in to help whenever you need assistance.

#### **Integrity in Patient Care**

You can trust that our recommendations are honest, ethical, and always guided by what is truly best for your hearing and quality of life.

#### **Kindness & Respect**

You'll be treated with kindness, patience, and respect in a calm, welcoming environment where your concerns are heard and valued.

#### **Ownership & Accountability**

We take responsibility for your care from start to finish, follow through on what we promise, and address concerns promptly if something isn't right.

#### **Clear Communication & Reliability**

You can expect clear explanations, timely responses, and dependable service so you always know what to expect and who to turn to.

#### **Growth Mindset**

We continually learn and improve so you benefit from up-to-date care, better solutions, and an experience that keeps getting better over time.

Should you feel that we have fallen short of any of these, please reach out to our Customer Support & Satisfaction team at [support@davidsonhearingaids.com](mailto:support@davidsonhearingaids.com) with information of your situation and we will follow-up and see how we can make it right.



# So Much More Than A Product



We all know somebody who no longer wears their hearing aids, or says that they don't work. Although there are many possible different reasons, the most common one is the fact that, no matter how good new hearing aid technology is, the product doesn't fix hearing on its own. It is important to think of getting hearing aids more like getting braces for your teeth. The appliances are essential, but the ongoing adjustments and care from the orthodontist is what truly gets you the perfect smile.

As hearing health care professionals, our job is to help our clients hear as well as possible. Through our extensive hearing testing in quiet and in noise, as well as going through a needs assessment, we guide you through the process of selecting your hearing aids. We then ensure that they are programmed specifically for you using the latest computer software and hearing aid verification equipment. Follow-up appointments are scheduled over the 90-day trial period to ensure that everything is working just the way you want.

Over time, our needs and hearing change. Hearing aids require routine checkups in order to cater to hearing changes, changes in listening environments, and personal preferences. Accepting a new job, moving to a new place, starting a hobby, attending meetings, among other things, can require your hearing aids to function differently. We try to meet with you every nine months to assess changing hearing and needs, and adapt and update the programming of your devices.



## 90-Day Satisfaction Guarantee

We are so confident that you will truly hear a difference that we proudly offer a 90-Day Satisfaction Guarantee on our hearing aid fittings. Should you discover within the trial period that these new hearing aids aren't the optimal solution for you, we are committed to either exchanging them for a different model that better suits your needs or providing a full refund of your purchase.

# The 3-Part System to Better Hearing

Our goal is to help people communicate more effectively so they can build stronger relationships with family and friends. Over the last 80 years, we have been improving our services in order to provide the most successful client outcomes. We have found that, as good as the latest hearing aids are, they only play a part in achieving success. The clinician you choose to work with plays an equally large role, as do you and your family and friends.



## Experienced Staff

- We have an experienced staff, many remaining with us for 10+ and 20+ years
- Newer clinicians are paired with an experienced mentor to support their decision making



## More Continuing Education

- We set aside monthly training blocks for all of our clinicians to attend ongoing training seminars
- The more we know about products, software and solutions, the better we will be able to fit your devices



## Patient-Centered Care

- You play a huge role in the successful outcome
- We work with you to determine what your hearing wants and needs really are
- We value your feedback and fine tune the sound on follow-up visits to better suit your needs



## Family Centered Care

- Your family and close friends also play a big role in successful outcomes
- We value their feedback in determining where you are having difficulties
- We can share suggestions for them to make communication easier for you



## Largest Choice of Products

- Being an independent, family-owned business, we have access to every product on the market - this is **becoming increasingly rare**
- This independence allows us to always find the best product for you



## 90-Day Trial Period

- We truly want you to be satisfied with your new hearing aids
- If you are not happy during the 90-Day Trial, we can exchange the hearing aids or offer a complete refund when the original hearing aids are returned

# How We Hear



Hearing is an intricate process that involves the ear and the brain working together as a highly coordinated system. Sound begins as vibrations in the air, which are collected by the outer ear. The unique shape of the outer ear and ear canal helps guide sound inward while naturally boosting speech frequencies, making it easier to focus on conversation while reducing some background noises.

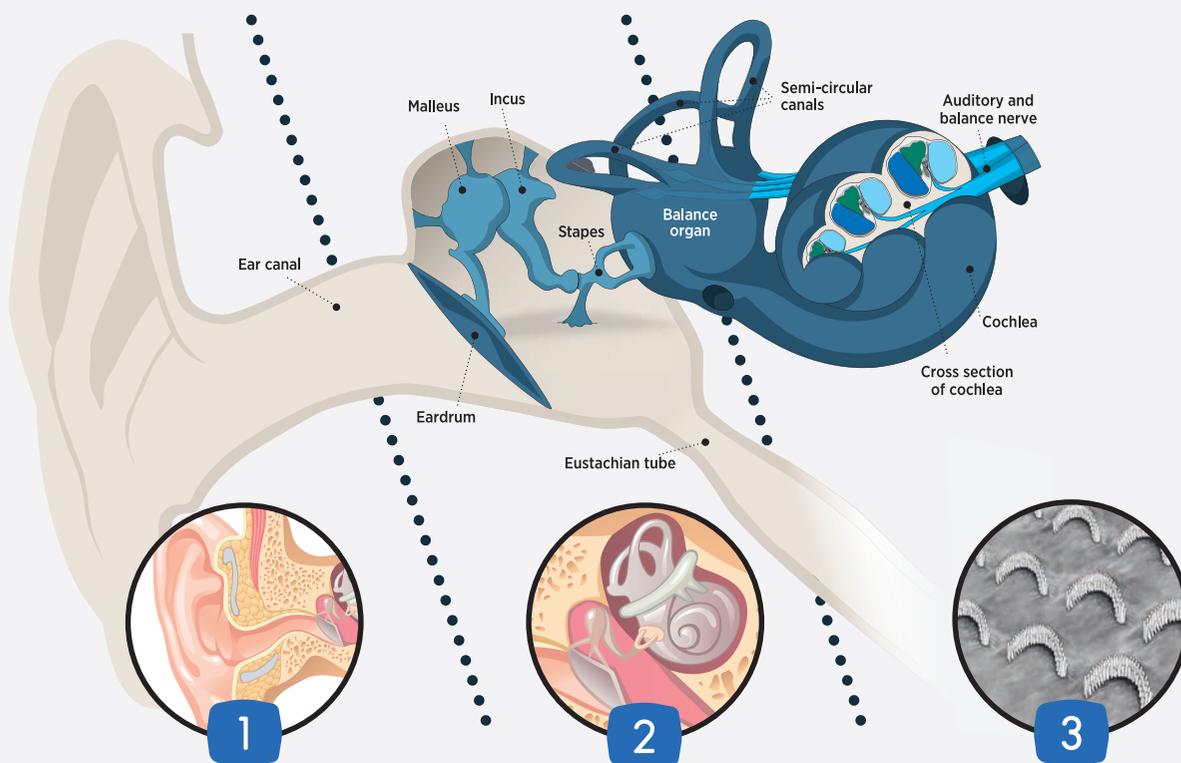
As sound travels down the ear canal, it reaches the eardrum, causing it to vibrate. These vibrations are passed along to the three smallest bones in the body, the malleus, incus, and stapes, which are collectively known as the ossicular chain. These tiny bones act as a mechanical amplifier, increasing the strength of the sound vibrations before they reach the inner ear.

The amplified vibrations then enter the cochlea, a fluid-filled, snailshell-shaped structure in the inner ear. Inside the cochlea are thousands of microscopic sensory hair cells arranged by pitch, from high to low frequencies. As the cochlear fluid moves, these hair cells bend in response to specific sounds. Healthy hair cells convert this movement into electrical signals, which are sent along the auditory nerve to the brain.

Finally, the brain interprets these electrical signals as meaningful sound. This final step is crucial: hearing is not just about the ears detecting sound, but about the brain making sense of it. When any part of this delicate system is disrupted, whether by damage to the hair cells, nerve pathways, or brain processing, hearing becomes less clear, even if sounds are still loud enough. This is why hearing loss can affect clarity, understanding, and listening effort, not just volume.

Because hearing depends on all of these interconnected parts of the ear and brain working together, hearing loss can occur for different reasons. Broadly, hearing loss is categorized into three main types: conductive hearing loss, which involves the outer or middle ear; sensorineural hearing loss, which affects the inner ear or auditory nerve; and mixed hearing loss, which is a combination of both. In the following sections, we will explain each of these types in more detail and discuss the options available to help improve hearing and communication.

# The Ear



## 1 Outer Ear

Sound enters into the ear canal and travels until it reaches the eardrum

## 2 Middle Ear

The eardrum vibrates and sends sound through the middle ear bones and into the inner ear

## 3 Inner Ear

Thousands of tiny hair cells convert the sound into electrical signals that are sent to your brain

## Conductive Hearing Loss

A conductive hearing loss occurs when sound is reduced or blocked as it travels through the outer ear, ear canal, eardrum, or the small bones of the middle ear. In these cases, sound has difficulty reaching the inner ear efficiently, which can make voices and everyday sounds seem quieter or muffled, even though clarity may remain relatively good once sound is loud enough.

There are a number of possible causes of conductive hearing loss. These may include wax or debris blocking the ear canal, fluid or infection in the middle ear, damage or scarring of the eardrum, or problems with the tiny middle-ear bones (the malleus, incus, and stapes) that normally help amplify sound. Some people are also born with structural differences of the outer ear, such as microtia or anotia, which can affect how sound enters the ear.

In some cases, conductive hearing loss can be medically treatable, depending on the underlying cause. When treatment is not possible or does not fully restore hearing, hearing technology can often be very effective in improving sound access. A comprehensive hearing assessment helps identify the specific cause and determine the most appropriate next steps for treatment or management.

# Sensorineural Hearing Loss

Sensorineural hearing loss is the most common type of hearing loss in adults and occurs when there is damage to the inner ear or the auditory nerve pathways that transmit sound to the brain. Most often, this damage affects the delicate sensory hair cells located within the cochlea. These microscopic hair cells play a critical role in converting sound vibrations into electrical signals that the brain can recognize and interpret.

We are born with a finite number of hair cells—approximately 3,500 inner hair cells and 12,000 outer hair cells, each responsible for processing different aspects of sound, such as clarity, pitch, and volume. Over time, factors such as aging, noise exposure, genetics, certain medications, or illness can damage these hair cells. Unlike many other cells in the body, once inner or outer hair cells are damaged, they do not regenerate or repair themselves.

As a result, sensorineural hearing loss is typically permanent and often affects the ability to hear clearly, especially in noisy environments. Speech may sound unclear or distorted, even when it seems loud enough. While medical treatment cannot restore damaged hair cells, modern hearing technology can significantly improve access to sound and reduce listening effort by supporting the remaining healthy hearing structures.



## Mixed Hearing Loss

Mixed hearing loss occurs when a person has both conductive and sensorineural components affecting their hearing. This means that sound is reduced or blocked as it travels through the outer or middle ear, and there is damage within the inner ear or auditory nerve. As a result, individuals with mixed hearing loss may experience both reduced loudness and reduced clarity.

Common causes of mixed hearing loss include long-standing middle ear conditions combined with age-related or noise-induced inner ear damage. For example, a person may have permanent sensorineural hearing loss and also experience fluid in the middle ear, wax buildup, or damage to the middle-ear bones that further impacts hearing.

Management of mixed hearing loss often involves addressing the conductive component where possible, alongside using hearing technology to support the sensorineural portion. A comprehensive hearing assessment helps determine how much each component contributes to the hearing loss, allowing for a personalized treatment plan aimed at improving both sound access and speech understanding.

# Causes of Hair Cell Damage

Hearing loss can develop for many reasons, and in most cases it is the result of one or more factors affecting the delicate structures of the inner ear over time. Understanding these causes can help explain why hearing changes and highlight the importance of early testing and prevention.

**Normal Wear and Tear:** As we age, the hearing system undergoes natural changes, much like the rest of the body. Over time, the sensory hair cells within the cochlea gradually lose function. This age-related hearing loss often develops slowly and typically affects higher-pitched sounds first, making speech clarity—especially in background noise—more challenging.

**Noise Exposure:** We live in an increasingly noisy world. Exposure to loud sounds such as music, power tools, industrial noise, sporting events, sirens, or alarms can damage the inner ear hair cells. The risk of damage depends on both the loudness of the sound and how long a person is exposed to it. Repeated or prolonged noise exposure can cause permanent hearing loss, even when the sound does not feel uncomfortably loud at the time.

**Genetics:** Some individuals are genetically predisposed to hearing loss. In these cases, hearing changes may occur earlier in life or progress more quickly, even in the absence of significant noise exposure or other risk factors.

**Medications:** Certain medications are known to be ototoxic, meaning they can damage the inner ear and affect hearing or balance. These may include specific antibiotics, chemotherapy drugs, and other medications, particularly when taken at higher doses or for extended periods. Damage caused by ototoxic medications is often permanent.

**Illness:** Some illnesses and medical conditions can directly affect the inner ear or auditory nerve. Infections such as meningitis, for example, can lead to sudden or severe hearing loss. Other conditions may cause gradual changes in hearing over time.

**Overall Health and Nutrition:** Emerging research suggests that overall health, including diet and nutrition, may play a role in hearing health. Poor nutrition may contribute to reduced blood flow or faster deterioration of the inner ear structures, potentially accelerating hearing loss. Maintaining a balanced diet supports not only general health, but may also help protect the hearing system.



## Safe Listening Guidelines

The louder the sound, the less time it takes to cause damage. Below are general guidelines for maximum safe exposure times:

- Restaurant – 85dB – 8 hours
- Band Rehearsal – 90dB – 2 hours
- Power Tools – 100dB – 15 minutes
- iPod at high volume – 105dB – 5 minutes
- Sports Stadium – 108dB – 3 minutes
- Chainsaw – 110dB – 1.5 minutes
- Rock Concert – 110dB – 1.5 minutes
- Ambulance Siren – 120dB – 9 seconds
- Firearms – 140-160dB – immediate damage possible

# Hearing & Healthy Aging



Healthy aging is about staying active, connected, and confident in the life you love. Yet one of the most common and most overlooked barriers to aging well is hearing loss. As we grow older, changes in hearing don't just affect how clearly we understand speech. Research now shows that untreated hearing loss is closely linked with several chronic health conditions including falls, heart disease, diabetes, heart failure, and cognitive decline. The encouraging news is that hearing loss is a modifiable risk factor, meaning there are meaningful steps we can take to help protect our long-term well-being.

When the brain has to work harder to fill in missing sounds, other essential systems can become strained. This increased cognitive load can contribute to fatigue, reduce awareness of subtle balance cues, and make everyday activities like staying steady on your feet, engaging socially, or maintaining sharp thinking more challenging. These changes often happen slowly, making them easy to overlook, yet they can significantly affect independence and quality of life.

Treating hearing loss early supports far more than better hearing. Studies show that people who use hearing aids remain more active, stay socially engaged, and maintain stronger cognitive health over time. Hearing well reduces the risk of falls, supports cardiovascular and metabolic wellness, and protects against the loneliness and isolation that often accompany untreated hearing loss.

Investing in better hearing is truly an investment in healthy aging. Whether it's staying balanced, keeping your mind sharp, or staying connected to the people who matter most, addressing hearing loss plays a powerful role in helping you age with strength, clarity, and confidence.

**55+**

## It Is Important To Have A Baseline Hearing Test

We recommend that everyone over 55 years of age have their hearing tested in order to establish a baseline. This is even more important for you to monitor your hearing if you have any of these associated health concerns.

# Hearing Better Can Help You Think Better

Hearing loss is one of many factors that can influence how well you think and how tired you feel



Without hearing aids your brain works harder to process sound

Hearing aids can have a protective effect for the brain

Treating your hearing loss sooner can help you participate in your social activities

Maintaining social connections is important as we age in order to keep our brains stimulated

The better the quality of incoming sound, the better the chances for understanding speech and for making meaningful social connections

## Hearing - The Social Cure

Social connection is one of the strongest predictors of healthy aging, yet untreated hearing loss is one of the most common reasons older adults begin withdrawing from conversations and social activities. When listening becomes tiring, people may start avoiding group settings, restaurants, phone calls, or community events, often without realizing how much this gradual isolation affects their well-being.

Hearing aids can make a substantial difference. Studies show that new users experience a significant decline in loneliness within just 4–6 weeks of consistent use. By making conversations easier and more enjoyable, hearing aids reduce the stress and frustration that often accompany difficult listening environments.

Reconnecting with the world around you has a powerful emotional ripple effect. With clearer hearing, people regain confidence, rebuild relationships, and re-engage in the social routines that bring joy and meaning to daily life. Protecting hearing health is an important part of protecting mental and emotional well-being.





## Heart Health & Diabetes

Cardiovascular and metabolic health have a direct impact on hearing. Conditions like heart disease, diabetes, and even subtle vascular changes can reduce blood flow to the delicate structures of the inner ear leading to a significantly higher rate of hearing loss than many people expect. In fact, hearing changes can sometimes be an early warning sign of underlying cardiometabolic issues.

These conditions share common pathways—such as inflammation, impaired circulation, and metabolic stress—that can affect both the auditory system and overall wellness. This is why regular hearing checks are especially important for individuals managing heart disease or diabetes, even if they haven't noticed obvious symptoms yet.

Supporting hearing health can improve communication with health care providers and strengthen engagement in overall wellness routines. Likewise, managing heart health and blood sugar can help preserve hearing sensitivity for longer. Caring for one system helps support the others.



### Kidney Disease Significantly Increases Risk Of Hearing Loss

People living with diabetes are about **2x** as likely to experience hearing loss compared to those without diabetes. High blood sugar can damage the small blood vessels and nerves of the inner ear, making regular hearing checks an important part of overall diabetes care.

## Kidney Disease & Hearing Loss

The kidneys and the inner ear share similar structural and physiological characteristics, which is why changes in kidney health can also affect hearing. Adults with chronic kidney disease (CKD) experience hearing loss at higher rates than the general population, often related to changes in blood flow, fluid balance, and shared cellular vulnerabilities between the two systems.

Hearing changes associated with kidney disease often develop gradually and may be overlooked during routine medical care. For individuals undergoing long-term dialysis, shifts in blood chemistry and circulation can place additional stress on the inner ear.

Regular hearing evaluations help identify early changes, support clearer communication with health care providers, and contribute to overall well-being while managing kidney disease.

## Balance & Falls

Hearing plays an important role in balance and spatial awareness. The inner ear contains both the hearing system and the vestibular system, which help regulate balance. When hearing is reduced, the brain receives less environmental information, making it harder to judge space, movement, and orientation.

Untreated hearing loss has been associated with a higher risk of falls, one of the leading causes of injury and loss of independence as we age. Increased listening effort can also contribute to fatigue, reducing awareness of subtle balance cues throughout the day.

By improving access to sound and reducing cognitive strain, hearing aids support balance awareness and spatial orientation, helping people move more confidently and safely in their daily lives.



### Even Mild Hearing Loss Can Triple the Risk of Falls

Hearing and balance systems are closely connected. Untreated hearing loss is associated with a higher risk of falls, while better hearing may support balance, spatial awareness, and overall safety.

## Ototoxic Drugs

Certain medications—known as ototoxic drugs—can affect the delicate hair cells of the inner ear, potentially leading to hearing loss, tinnitus, or balance disturbances. These include some chemotherapy agents, high-dose or long-term antibiotics (such as aminoglycosides), loop diuretics, and certain anti-inflammatory or antimalarial medications. In many cases, these medications are medically essential, making monitoring especially important.

Ototoxic effects can appear gradually or suddenly, and people may not recognize the early signs. Regular hearing tests before, during, and after treatment provide a baseline and allow early detection of any changes. When issues are identified early, health care teams can adjust medication plans, modify dosages, or introduce strategies to help protect hearing.

For individuals undergoing treatment with known ototoxic medications, proactive hearing care is a vital part of maintaining long-term health and independence.



# Dementia & Cognitive Health

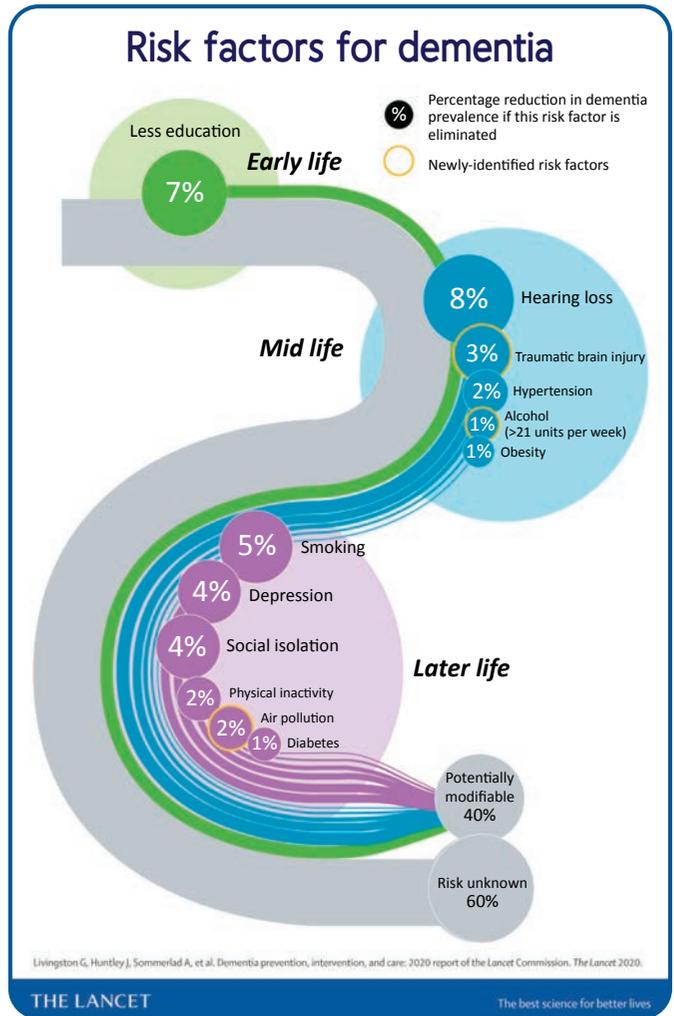
Growing evidence shows that hearing health and brain health are closely connected. Large international studies, including findings highlighted by the Lancet Commission<sup>2</sup> and the ACHIEVE Trial<sup>3</sup>, identify untreated hearing loss as the largest modifiable risk factor for dementia in midlife. This means it is one area where proactive care may meaningfully support long-term brain health.

Top 5 modifiable risk factors: <sup>1</sup>	
Hearing Loss	8%
Education Level	7%
Smoking	5%
Depression	4%
Social Isolation	4%

When hearing becomes difficult, the brain must work harder to interpret incomplete sound signals. This increased listening effort diverts cognitive resources away from memory, attention, and processing speed. Over time, this constant strain—especially when paired with reduced social interaction—may contribute to accelerated cognitive decline.

Hearing loss can also lead people to withdraw from conversations, group activities, and social settings. Social isolation itself is a known risk factor for cognitive decline, making untreated hearing loss a potential double burden on brain health.

Treating hearing loss supports cognitive resilience. Research shows that hearing aid use is associated with slower rates of cognitive decline, helping the brain remain stimulated, socially engaged, and mentally active as we age. While hearing aids are not a cure for dementia, early identification and treatment of hearing loss may play an important role in supporting healthy aging, independence, and quality of life.



## Hearing Loss is the Top Modifiable Risk Factor For Dementia

Hearing aids support healthy aging and overall well-being. Evidence suggests that treating hearing loss with hearing aids may help delay cognitive decline.<sup>1,2</sup>

# Frequently Asked Questions Related To Dementia

**I'm having trouble hearing. Does this mean I will end up with dementia?**

Research is showing us that there are many factors that contribute to dementia. Some we can control and some we can't.<sup>2</sup>

One thing we can control is our hearing, and research shows that hearing care and hearing aids can help maintain brain health as you age.

**Can hearing aids prevent dementia/cognitive decline?**

It's important to remember that many different factors can influence your brain health or cognitive performance, including genetics, other health conditions and yes, hearing loss.

Hearing aids do support healthy aging and overall well-being. Recent evidence suggests that for older adults, treating hearing loss with hearing aids may help delay cognitive decline.<sup>3,4</sup>

**Can hearing aids improve memory or thinking?**

Hearing aids can help you hear and communicate better. Hearing aids help you stay socially connected and keep your brain stimulated. Research shows that for older adults who are at increased risk for cognitive changes, treating hearing loss slowed down loss of thinking and memory abilities by almost 50%.<sup>4</sup>

When we have hearing difficulties, listening can be very demanding and tiring. Hearing aids can make it easier to listen and think better.

**I'm not noticing any memory or thinking issues and I can hear most of the time, can I wait until my hearing gets worse?**

Treating your hearing loss early is recommended. It is important to keep in mind that the ears and brain act as 'equal partners'.

While the ears pick up the sounds you hear, your brain puts those 'sound puzzle pieces' together in a way that makes sense. The better the quality of the incoming signal, the better the chances for speech comprehension.

**Will hearing aids reduce my risk for dementia?**

Treating hearing loss with hearing aids has been shown to slow loss of thinking and memory abilities in older adults at greater risk for cognitive change and may delay cognitive decline.<sup>3</sup>

It's just important to remember there are other factors that contribute to brain health that hearing aids will not affect.

Much of the text on pages 15 & 19 are taken from Phonak's Enhancing Cognitive Health with Hearing Optimization (ECHHO) Program

2 Livingston, G., Sommerlad, A., Orgeta, V., Costafreda, J., Huntley, J., Ames, D., Ballard, C., Banarjee, S., Burns, A., Cohen-Mansfield, J., Cooper, C., Fox, C., Gitlin, L.N., Howard, R., Kales, S., Larson, E.B., Ritchie, K., Rockwood, K., Sampson, E.L., Samus, Q., Schneider, L.S., Selbaek, G., Teri, L., Mukadam, N., (2017) Dementia Prevention, intervention, and care. *Lancet*; 390: 2673-734

3 Lin, F. R., Pike, J. R., Albert, M. S., Arnold, M., Burgard, S., Chisolm, T., ... Coresh, J. (2023). Hearing intervention versus health education control to reduce cognitive decline in older adults with hearing loss in the USA (ACHIEVE): a multicentre, randomised controlled trial. *The Lancet*. doi:10.1016/S0140-6736(23)01406-X

4 Sarant, J., Harris, D., Schembri, A., Lemke, U., Launer, S., Phillips, ... Davine, E. (2023, July 16-20). Cognitive function in older adults with hearing loss: Outcomes for treated versus untreated groups at 3-year follow-up [paper presentation]. Alzheimer's Association International Conference, Amsterdam, NL.

# Selecting The Right Hearing Aids



Selecting a hearing aid can feel overwhelming at first, but it doesn't have to be. At Davidson Hearing Aid Centres, we make the process clear, supportive, and personalized from start to finish. By taking the time to understand your hearing needs, lifestyle, and goals, our hearing care professionals guide you through each step—from testing and technology options to finding the right fit and features for you. Our role is to simplify the choices, explain your options in plain language, and ensure you feel confident and informed as we work together toward better hearing. Here are four the key steps to our process:

## Start With a Hearing Test

1

Get a professional hearing test and needs assessment first. This informs every other step of the process and helps us understand your specific hearing needs.

## Choose The Style For Your Specific Needs

2

Choose a hearing aid style based on your hearing loss, dexterity, cosmetic, comfort and lifestyle requirements. (*Hearing Aid Styles are listed on p24*)

## Select a Performance Level

3

Decide between Premium, Advanced or Essential technology levels. Higher performance hearing devices generally improve sound quality, listening comfort and understanding in complex environments. (*Our Treatment Plans are explained on p26*)

## Choose a Manufacturer

4

With access to all major brands, select the manufacturer and features that best match your hearing goals and lifestyle.

# Why Hearing Aid Satisfaction Has Improved So Much

Over the past five to ten years, patient satisfaction with hearing aids has steadily increased, largely due to major advances in technology. Today's hearing aids are more powerful, easier to use, and better at handling real-world listening situations than ever before. Here are some of the key reasons why.

**Rechargeable Batteries:** Better hearing has become simpler and more convenient. Most modern hearing aids now use built-in rechargeable batteries, eliminating the need to change small disposable batteries. These devices typically provide 24+ hours of use on a single charge, with a full recharge taking just 3–4 hours. This means reliable all-day hearing without worrying about batteries dying during important moments.

**Improved Background Noise Reduction (Speech Enhancement):** Hearing in noisy environments has long been one of the biggest challenges for people with hearing loss. Today's hearing aids use advanced AI and deep neural network (DNN) technology, trained on millions of real-world sound environments. These systems more accurately identify speech versus background noise and automatically adjust amplification to enhance speech while reducing competing sounds, making conversations clearer and less tiring.

**Listening Intent & Motion Detection:** Modern hearing aids now use built-in accelerometers to understand how you are moving through your environment. By detecting whether you are sitting still, walking, or moving through a busy space, the hearing aids can adjust how sound is processed. For example, they may prioritize focused speech clarity when seated in conversation, or provide greater environmental awareness while walking, resulting in more natural and effortless listening throughout the day.

**Directional Microphones:** When background noise includes other voices, hearing aids rely on directional microphones to help. Once noise reaches a certain level, the hearing aids automatically focus on speech coming from in front of you while still allowing awareness of sounds around you. This makes it easier to follow conversations in restaurants, meetings, and group settings.

**Bluetooth & Wireless Technology:** Wireless connectivity allows hearing aids to stream sound directly from TVs, smartphones, computers, and other devices. This direct connection improves sound clarity by reducing distance, echo, and background noise. Phone calls can also be streamed to both ears, which often leads to noticeably better speech understanding.

**Smartphone Apps:** Smartphone apps give users greater control and confidence. From your phone, you can adjust volume, change listening programs, check battery levels, stream audio, and even receive remote fine-tuning support from your hearing care professional. These apps make it easier to personalize your hearing experience wherever you are.

**Auracast™ Public Broadcast Audio:** Auracast represents the next generation of public audio access. Using Bluetooth® Low Energy Audio, Auracast allows compatible hearing aids to connect directly to audio broadcasts in public places such as theatres, churches, airports, gyms, and sports bars. This emerging standard will make it easier to hear announcements, presentations, and TV audio clearly—without relying on special equipment.

# How Much Do Hearing Aids Cost?

The money you invest in a hearing aid can range from \$700 to over \$3000 per aid. While this is an extremely wide range, it is important to understand that there are significant differences between the hearing aids at the various price levels. These differences are mainly based on the computer chip and internal processing, so you may not see the difference when comparing two hearing aids in your hand. As consumers, we all want to get the best products and services at a price we can afford.

## How is a more expensive hearing aid different than a less expensive one?

The price you pay is a reflection of two things. The first is the hearing aid's sound quality and performance. As a rule, the more you pay, the better the product will work in more challenging listening environments. These include family dinners, church services, movie theatres, walking down a busy street, restaurants, parties and other places where there is background noise.

The other difference built into the price is the care and support that are included with the hearing aids. This will include things such as warranty length, cost of the loss and damage deductible and the ongoing care plan length. Investing in higher performance hearing aids will provide additional coverage and peace of mind. The chart on page 21 outlines all of these differences.

## Are smaller hearing aids more expensive?

Not necessarily. The price of a hearing aid has little to do with the appearance. You can purchase most styles of hearing aids at any price range. Also, the price is not associated with how powerful a hearing aid is and has very little to do with the brand.

## Are rechargeable hearing aids more expensive?

Rechargeable hearing aids now make up roughly 80% of products that we sell. As they are the best solution for most individuals with hearing loss, we have worked with the six largest global manufacturers to be able to offer their most popular rechargeable models at no additional cost.

## Is there any funding available?

Yes, there are several different sources of funding for hearing aids. Veterans Affairs Canada and Workers Compensation provide coverage for those who have lost hearing on the job. For Ontario residents who do not qualify for the above funding, there is government funding available through the Assistive Devices Program (ADP). Funding application forms are available at our offices.

At Davidson Hearing Aid Centres, we look at the hearing test results in addition to the individual's day-to-day listening environments, to help our clients select hearing aids that offer the required performance at the best value.



## GO GREEN

With Rechargeable Batteries



## Never Change A Battery Again!



## Rechargeable Comparison Chart

	Oticon Intent	Phonak Audeo Infinio	ReSound Vivia	Signia Pure Charge&Go IX	Starkey Omega AI	Widex Allure
<b>Battery Type</b>	Li-ion	Li-ion	Li-ion	Li-ion	Li-ion	Li-ion
<b>Initial Battery life*</b>	24 hours	24 hours	30 hours	28 hours	50+ hours	37 hours
<b>Charging time</b>	3 hours	3 hours	3 hours	4 hours	3.5 hours	4 hours
<b>Days the battery in the charger case will last without plugging in to power</b>	3 days with a Smart Charger	3 days with Audeo Life model	3 days with a Premium Charger	3 days with a Portable Charger	5 days with a Premium Charger	5-7 days
<b>Lifespan of battery</b>	3+ years	6+ years	4+ years	4+ years	5+ years	4+ years
<b>Direct iPhone streaming</b>	✓	✓	✓	✓	✓	✓
<b>Direct Android streaming</b>	✓**	✓	✓**	✓**	✓**	✓**
<b>Bluetooth streaming with smartphone</b>	Connect Clip	✓	Streamer	Streamer	Streamer	COM-DEX
<b>Bluetooth LE Audio &amp; Auracast</b>	✓	✓	✓	✓	✓	-
<b>Telecoil</b>	✓	-	-	C&G T models	RIC RT models	-
<b>Remote control available</b>	✓	✓	✓	✓	✓	✓
<b>Remote through smartphone app</b>	✓	✓	✓	✓	✓	✓
<b>Remote microphone</b>	✓	✓	✓	✓	✓	✓
<b>TV transmitter</b>	✓	✓	✓	✓	✓	✓
<b>Direct connection landline phone</b>	Phone Adaptor 2.0	Clarity XLC8	-	-	-	Phone-DEX 2
<b>Direct connection to computers</b>	Connect Clip & BT D 800	✓	-	-	Remote Mic+	Sound Connect

*This is a comparison of some of the key features and accessories available in the different models of rechargeable RIC hearing aids currently on the market. There are many other hearing aid designs, features and fit considerations to take into account when choosing a specific hearing aid for each individual. We strongly recommend consulting with one of our hearing health care professionals so that they can help you determine which product is best suited to your specific hearing loss and lifestyle needs.*

*\*Battery life will diminish over time. Li-ion are expected to be ~80% in 3-4 years*

*\*\*Only on specific Android phones with the recent hardware & firmware versions.*

# Hearing Aid Styles Available



## Receiver In The Canal (RIC)

The RIC style accounts for over 80% of hearing aids fit in Canada, and for good reason. RICs deliver clear, natural sound and help reduce the “plugged” sensation common with other styles for mild to moderate hearing loss.

With the electronics housed behind the ear, they offer excellent flexibility in design and typically receive the latest technology first! The result is a comfortable, discreet, and highly adaptable option for a wide range of hearing needs.



## Behind The Ear (BTE)

BTE hearing aids remain a trusted choice thanks to their durability, power, and versatility especially common for children and for those with severe to profound hearing loss.

Their larger design allows for stronger amplification, longer battery life, and robust feature sets, making them ideal for individuals who need more power or prefer easier handling. The result is a dependable, comfortable, and highly capable solution that continues to be the go-to option for many.



## Custom Solutions (ITE, ITC & CIC)

Custom hearing aids are molded specifically to your ears, offering a personalized fit and discreet appearance. Available from the nearly invisible CIC to the slightly larger ITC and ITE styles, they balance visibility, handling, and performance.

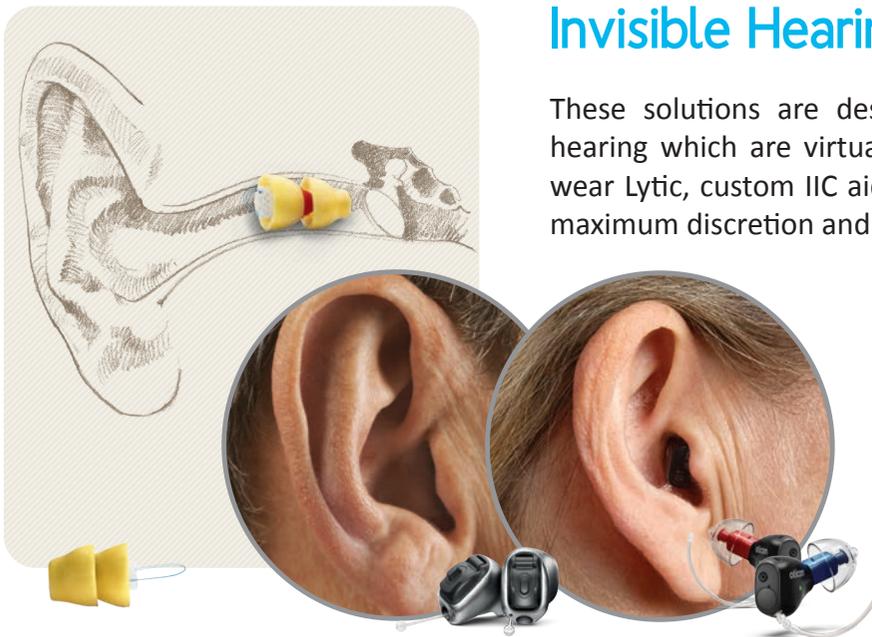
Smaller options focus on aesthetics while larger designs can accommodate more power and advanced features. The result is a comfortable, secure solution tailored to your hearing needs.



## Invisible Hearing Solutions

These solutions are designed for those who want better hearing which are virtually invisible. Options like extended-wear Lytic, custom IIC aids, and new, instant-fit designs offer maximum discretion and a natural listening experience.

Despite their size, they offer clear sound, comfortable all-day wear, and effective support for mild to moderately severe hearing loss. Offering hearing help that stays completely out of sight.



## Hearing Aid Feature Legend

- |   |  |  |
|---|--|--|
|  Accessories |  Directional Mics |  Rechargeable |
|  Apps        |  Invisible        |  TV Streaming |
|  Bluetooth   |  Open Fitting     |  Ultra Power  |

# Our Hearing Loss Treatment Plans

Although we offer hundreds of different models and styles of hearing aids at a range of different prices, over 95% of models we fit from the six largest international manufacturers (Oticon, Phonak, ReSound, Signia, Starkey & Widex) fall into the three hearing loss treatment plans listed below. The prices listed here are for a pair of hearing aids.

## Best Value



Lace AI Pro

5 Years  
Ongoing  
Care

- 90 Day Trial Period
- 4 Year Warranty
- 2 Year Loss & Damage\*
- \$0 deductible for Loss & Damage Warranty
- 5 Year Battery Supply or Rechargeable Upgrade

Our Everyday Price	<b>\$7490</b>
ADP Funding if Eligible	-\$1000
<p style="text-align: center;">Purchase Cost (Pair) <b>\$6490</b></p>	

## Better Value



Lace AI Pro

4 Years  
Ongoing  
Care

- 90 Day Trial Period
- 4 Year Warranty
- 2 Year Loss & Damage\*
- \$250 deductible for Loss & Damage Warranty
- 3 Year Battery Supply or Rechargeable Upgrade

Our Everyday Price	<b>\$6390</b>
ADP Funding if Eligible	-\$1000
<p style="text-align: center;">Purchase Cost (Pair) <b>\$5390</b></p>	

## Good Value



Lace AI Pro

3 Years  
Ongoing  
Care

- 90 Day Trial Period
- 3 Year Warranty
- 2 Year Loss & Damage\*
- \$250 deductible for Loss & Damage Warranty
- 20 Packages of Batteries or Rechargeable Upgrade

Our Everyday Price	<b>\$4890</b>
ADP Funding if Eligible	-\$1000
<p style="text-align: center;">Purchase Cost (Pair) <b>\$3890</b></p>	

2026 Prices for Good Value, Better Value and Best Value treatment plans are listed for our most commonly fit pairs of hearing aids. These prices are subject to change without notice. \*See clinic for details.



# Hearing Aid Rental Program

Davidson Hearing Aid Centres is excited to offer you this alternative approach to hearing health care. Our Hearing Aid Rental Program offers these advantages:

- **Low monthly cost**
- **No unexpected fees**
- **Always have the latest technology**

A rental plan is a 3 year term and covers everything from batteries, repairs, office visits, computer programming and hearing aid cleaning. There is even a one time Loss & Damage replacement with the rental agreement for each device, with just a small deductible of \$250 per side. At the end of 3 years, you can start another rental term with the latest hearing aids or choose a different solution.

**Good Performance**

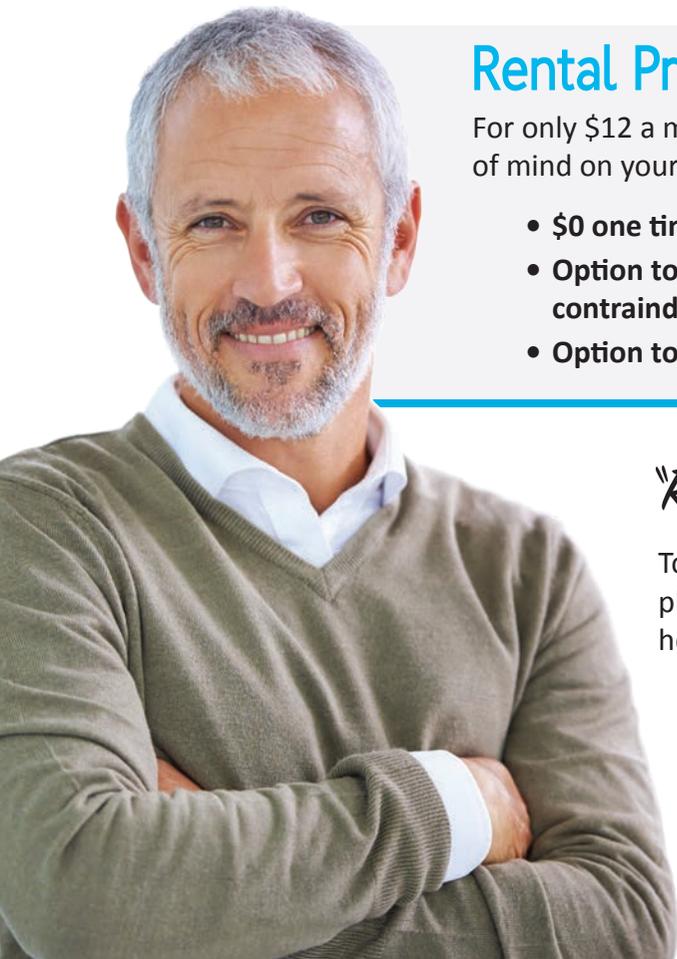
**\$52**  
a month per ear

**Better Performance**

**\$72**  
a month per ear

**Best Performance**

**\$86**  
a month per ear



## Rental Protection+

For only \$12 a month per ear, you can get additional coverage and peace of mind on your rental contract.

- **\$0 one time Loss & Damage replacement per side (no deductible)**
- **Option to end contract after 2 years in case of death or medical contraindication**
- **Option to upgrade and start a new contract after just 18 months**

*"Renting is the perfect solution for me"*

To find out if renting or buying makes the most sense for you, please schedule an appointment with one of our hearing health care providers at the location most convenient for you.

*\*A credit card is required to start a rental agreement and there is a one time activation fee of \$400.*

*\*\*2026 prices are subject to change without notice.*

# The Davidson Difference - What's Included

- **90-Day Satisfaction Guarantee**

If you are not satisfied with your hearing aid for any reason, we can exchange for a different style, different manufacturer, or even offer a complete refund when all original devices are returned in good condition within 90 days. There are no hidden costs!

- **3-4 Year Manufacturer Warranties** (Available on most models)

The warranty length depends on the treatment plan selected - details on next page.

- **Loss & Damage Coverage**

One time coverage per hearing aid during the Loss & Damage warranty (duration and deductible can vary by manufacturer and plan selected - details on next page).

- **Rechargeable Upgrade or Batteries Included**

The quantity of batteries included depends on the treatment plan selected. Please see the grid on the next page for exact details.

- **Routine Cleaning and Service Appointments**

Your purchase entitles you to cleaning and performance evaluations of your hearing aids for the duration of your Ongoing Care Plan. We normally recommend hearing aids be serviced every 6-12 months but, if you need to come in sooner, we are just a phone call away. In addition, we also perform on-site repairs at no additional cost during the Ongoing Care Plan.

- **Ongoing Testing and Computer Programming**

Your hearing can change over time and your hearing aids need to as well. This is why we continue to offer follow-up testing of your hearing and re-programming of the hearing aids during your Ongoing Care Plan.



## Satisfaction vs. Performance Level

An international study was performed comparing patient satisfaction between the different performance levels of hearing aids. The results showed an almost **30%** improvement in patient satisfaction as the hearing aid performance increased from essential to premium. They reported better separation of speech in noise and an improvement in the overall sound quality.



**5.8/10**



**7.3/10**

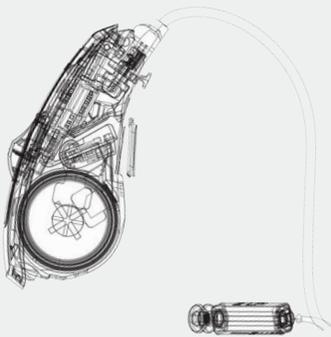


**8.7/10**

# The Differences Between Our Plans

		Best Value <input type="checkbox"/>	Better Value <input type="checkbox"/>	Good Value <input type="checkbox"/>
Hearing Aids	Comprehensive Personal Fitting	Included	Included	Included
	Trial Period	90 Days	90 Days	90 Days
	Performance Level	Premium	Advanced	Essential
	Manufacturer Warranty	4 Years	4 Years	3 Years
	Loss & Damage Coverage (1x per device)	2 Years	2 Years	2 Years
	Loss & Damage Deductible	\$0	\$250 each	\$250 each
	Next Generation Tech Update Promo	Save up to \$1250	Save up to \$1000	Save up to \$1000
	Upgrade Promo Must Be Used Within	4 Years	4 Years	3 Years
Parts & Accessories	SmartPhone Apps	\$0	\$0	\$0
	Standard Accessory Purchase Cost	-50%	-50%	-50%
	Standard Accessory Warranty	2	1	1
	Charger (with rechargeable models)	Included	Included	Included
	Included Batteries (for battery models)	5 Years	3 Years	20 Packages
	Included In-office Part Replacements (tubings, receivers, wax filters, domes, etc)	5 Years	4 Years	3 Years
Ongoing Care	Ongoing Care Coverage	5 Years	4 Years	3 Years
	Included Adjustments & Programming	5 Years	4 Years	3 Years
	Included Clean/Check & Minor Repairs	5 Years	4 Years	3 Years
	Included Ongoing Hearing Tests	5 Years	4 Years	3 Years
	Included Wax Removals/Year	Up to 3	Up to 2	Up to 2
	Additional Wax Removal	-50%	-50%	-50%
	Provide Loaner During Repairs (if available)	\$0	\$0	\$0
	Remote Care Appointments	\$0	\$40	\$40

## Next Generation Technology Upgrade Promotion



Like all electronics these days, the advancement in hearing aid development and features is happening faster than ever before. Where we used to see a new generation of hearing aids every three years from a manufacturer, we are now seeing new technology becoming available as quickly as every 18 months. We know that many of these improvements in comfort, speech understanding in noise or connectivity may offer certain individuals a significant improvement in their day-to-day hearing. However, many people end up waiting for government funding or insurance coverage before upgrading their hearing aids. With this promotion, we are helping to offset these coverages, allowing you to continue hearing as well as possible.



## Oticon - Intent Platform

### Hearing That Works the Way Your Brain Works

**oticon**  
life-changing technology



Oticon's Intent platform represents their most advanced expression of BrainHearing™, the company's long-standing philosophy that better hearing starts with supporting how the brain naturally processes sound. Rather than simply amplifying speech, Intent uses a combination of deep neural network processing and real-world learning to deliver a soundscape that mirrors how the brain expects sound to behave. This preserves the subtle cues—spatial awareness, directionality, and environmental context—that help users maintain clarity and comfort throughout their day.

At the centre of the platform is 4D Sensor Technology, which monitors four key aspects of the user's behaviour: head movement, body movement, acoustic environment, and conversational engagement. By detecting intent—whether the user is joining a conversation, navigating a busy space, or shifting attention—Intent automatically adjusts how it balances background sound and speech. This allows the hearing aid to stay aligned with the user's natural shifting focus, improving both speech clarity and listening comfort.

Sound processing is powered by DNN 2.0, Oticon's newest deep-learning engine trained on millions of real-world sound samples. This enables the device to instantly and accurately differentiate speech from noise, even in highly complex environments like restaurants or family events. The system preserves the details of speech while keeping background noise organized instead of simply "turning it down," resulting in a more natural, less fatiguing listening experience.

The Intent platform also supports the latest connectivity standards, including Bluetooth LE Audio, Auracast broadcast compatibility, and hands-free communication on supported phones. Combined with modern rechargeable power systems and a compact miniRIC design, Oticon's Intent range offers a versatile, brain-friendly approach to hearing that adapts seamlessly to the user's lifestyle.

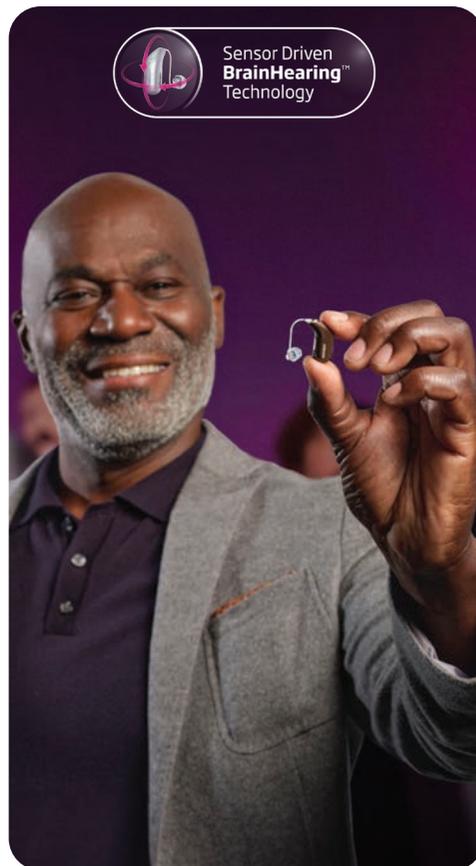


# Oticon Intent

## Hear Life With Greater Clarity and Confidence

Oticon Intent uses advanced sensor technology to understand how you move, interact and shift your attention throughout the day. Whether you're turning toward a speaker, navigating a busy space or joining a conversation on the go, Intent automatically adjusts to keep speech clear and natural. Its sound processing helps reduce listening effort, making it easier to stay engaged even in busy environments.

The comfortable miniRITE R (RIC) design sits discreetly behind the ear and offers reliable rechargeable performance, direct streaming and an easy, open feel in the ear canal. Intent now also come in a miniBTE R design as well, offering a modern, lightweight solution that delivers clarity, comfort and confident communication from morning to night.



## A Full Day's Power - Every Day

The Rechargeable miniRITE R and miniBTE R offer:

- Super fast three-hour charging time for a full day of power
- Quick recharge: 30 minutes for an additional six hours of power
- Contact-free and reliable, inductive charging
- Intuitive, easy-to-use and stylish charger



## Oticon Intent Colour Options



Sky Blue



Chroma Beige



Silver Grey



Silver



Terracotta



Chestnut Brown



Steel Grey



Diamond Black



Honey Beige

## Oticon Zeal

### Discreet Hearing, Reimagined

Oticon Zeal redefines discreet hearing by combining premium sound performance with a nearly invisible, instant-fit, fully in-the-ear design. Powered by Oticon's advanced AI sound processing and BrainHearing principles, Zeal helps make speech clearer and listening more comfortable in everyday environments.

Unlike traditional Completely in the canal hearing aids, Zeal introduces a new in-the-ear form factor that pairs unobtrusive wear with features typically found in larger styles, including Bluetooth LE Audio connectivity, hands-free calls, and rechargeable lithium-ion power with long battery life and quick-charge capability.

Zeal is ideal for users seeking clarity, comfort, and modern connectivity in a compact, easy-to-fit hearing aid.



Oticon Zeal



## Oticon Xceed

### Powerful Hearing - Powerful Confidence

Oticon Xceed is engineered for users who require strong, stable amplification to stay connected to the world around them. It provides powerful, clear sound while reducing distortion and managing feedback. This helps speech remain understandable even in busy or unpredictable environments. Xceed is built to reduce listening fatigue, supporting more confident communication throughout the day.

With modern connectivity and proven reliability, Xceed delivers the strength, clarity and support required for users who depend on consistent performance in both quiet and challenging settings.



Oticon Xceed  
BTE SP

Oticon Xceed  
BTE UP

# Oticon Accessories

## Oticon Companion



- Volume and program control
- Fine tune custom programs
- Find my hearing aids feature
- RemoteCare connection

Free App Download:



## Remote Control



- Easy to use
- Volume and program control
- On/off switch

Regular Price: \$105.<sup>00</sup>

With Hearing Aid Purchase: \$52.<sup>50</sup>

## TV Adaptor 3.0



- Streams TV audio through your hearing aids
- Improves clarity of TV
- Independent of TV volume for others

Regular Price: \$350.<sup>00</sup>

With Hearing Aid Purchase: \$175.<sup>00</sup>

## Connect Clip



- Remote Control Function
- Allows streaming from Bluetooth devices including cell phone and Phone Adaptor 2.0

Regular Price: \$210.<sup>00</sup>

With Hearing Aid Purchase: \$105.<sup>00</sup>

## Phone Adaptor 2.0



- Requires the use of a Connect Clip
- Stream landline phone signal through your hearing aids

Regular Price: \$280.<sup>00</sup>

With Hearing Aid Purchase: \$140.<sup>00</sup>

## EduMic FM System



- Easy to use
- Improves clarity in noisy environments
- Emphasizes the wearer's voice

Regular Price: \$805.<sup>00</sup>

Ask us about FM funding options available

*Printed prices reflect those from January 2026 - accessories and prices are subject to change without notice.*



## Phonak - Infinio Ultra Platform

### Unprecedented Speech Clarity in a World of Noise

Phonak's new Infinio platform builds on the brand's long reputation for delivering exceptional speech-in-noise performance. Powered by their AutoSense OS 7.0 processing engine, the system automatically analyzes more acoustic scenarios than any previous generation, adjusting amplification, directionality, and noise reduction without requiring user input. The goal is simple: effortless listening across a full range of environments, from quiet conversations to bustling group settings.

A major advancement in the Infinio Sphere hearing aids is Spheric Speech Clarity, Phonak's most powerful speech-in-noise technology to date. Using a dedicated AI processor, Spheric Speech analyzes sound in real time and precisely separates speech from surrounding noise, even in very challenging environments. This allows voices to remain clear and stable from all directions while background sounds are significantly reduced. The result is easier conversation, less listening effort, and greater confidence in busy places like restaurants, social gatherings, and group conversations.

The Infinio platform is also built on a redesigned, more power-efficient processing chip that supports extended battery life, advanced Bluetooth features and improved acoustic modelling. This new architecture ensures quicker adaptation, lower latency in streaming, and more stable wireless connections across devices—including iPhone, Android, tablets, and accessories. For complex hearing needs, the system integrates with Phonak Roger wireless microphones for superior hearing performance at distance or in noise.

Connectivity is a major strength for Phonak, and Infinio supports universal Bluetooth pairing with multiple active connections, hands-free calling, and LE Audio readiness. Combined with robust rechargeable options and a wide range of form factors—from discreet RICs to powerful BTEs and custom devices—the Infinio platform provides a highly adaptable, resilient hearing solution across diverse user lifestyles.

**PHONAK**  
life is on

# Phonak Audéo

## Effortless Hearing, Automatically Tailored to Life

Phonak Audéo Infinio is built for people who move through many different listening environments throughout their day. Using Phonak's latest automatic sound processing, it constantly analyzes where you are and instantly adjusts to keep speech clear—whether you're in a quiet living room, a busy store or a lively family gathering. Voices remain easy to follow without the need to manually change settings.

The comfortable RIC design sits discreetly behind the ear and offers reliable rechargeable performance, universal Bluetooth connectivity and hands-free calling. Audéo Infinio delivers dependable clarity and convenience, making it an excellent everyday partner for staying connected at home, at work and everywhere in between.



Phonak Audéo I-R



Phonak Audéo Sphere I-R



## Sphere & The Deepsonic Chip

Phonak Audéo Infinio Sphere models take the Infinio platform a step further by creating a more natural, open listening experience. It helps speech stand out clearly while keeping your sense of environmental awareness intact, making conversations feel more relaxed and lifelike in dynamic situations. For users who value richness and spatial comfort in sound, Sphere provides a noticeable upgrade.

## Phonak Audéo Colour Options



Sand Beige (P1)



Sandalwood (P3)



Chestnut (P4)



Champagne (P5)



Silver Grey (P6)



Graphite Grey (P7)



Velvet Black (P8)

## Phonak Virto

### Personalized to Your Ear for a Natural Fit

Phonak Virto Infinio is custom-made to match the unique shape of your ear canal, providing a secure, comfortable fit and a discreet appearance. Its custom design eliminates behind-the-ear components, making it an excellent option for users who prefer simplicity and easy handling. Despite its compact size, Virto delivers clear speech and smooth listening transitions in a wide variety of environments.

Because it sits naturally in the ear, Virto Infinio works well with glasses, hats and phone use. It offers a personalized balance of comfort, performance and convenience—ideal for users who want a hearing solution that fits seamlessly into everyday routines.



Phonak Virto



## Phonak Naida

### Powerful Support for Greater Confidence

Phonak Naida is designed for users with more significant hearing loss who rely on strong, stable amplification to stay engaged in conversations. It brings speech forward with clarity while reducing background noise, helping users follow voices more easily even in challenging settings. Naida is engineered for confidence. They are ideal for both one-on-one communication and busier social moments.

Naida's durable power BTE design offers excellent reliability, long battery life and compatibility with Phonak Roger wireless microphones for enhanced performance in noise or at distance. Naida provides powerful, dependable support for active days, meaningful conversations and independent communication.



Phonak Naida  
BTE SP

Phonak Naida  
BTE UP

# Phonak Lyric

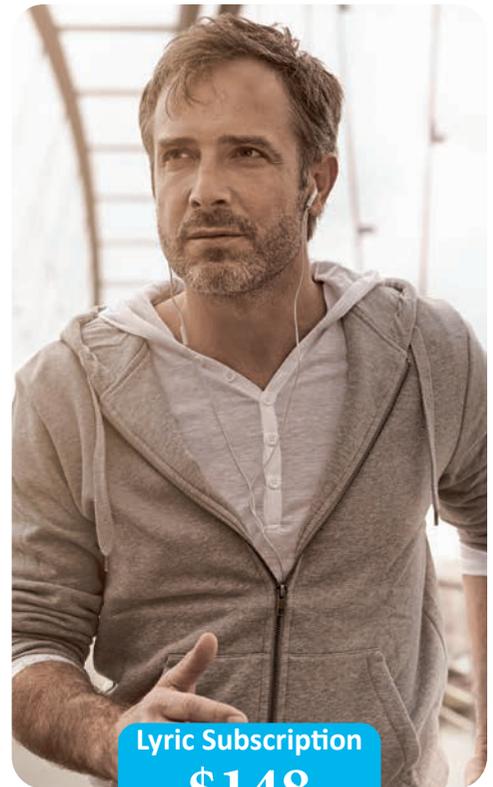
## Invisible, Effortless, 24/7

Phonak Lyric is the world's first and only 100% invisible, extended-wear hearing solution. Inserted deep into the ear canal by a trained hearing professional, Lyric stays comfortably in place for months at a time.

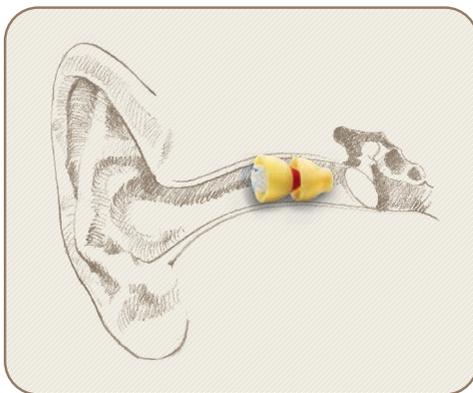
No daily insertion, no handling and no battery changes required. You can sleep, shower\*, exercise, wear headphones and go about your day without ever needing to remove it. Lyric is designed to provide natural, effortless hearing around the clock.



*\* Lyric is water resistant, not waterproof, and should not be submerged under water.*



Lyric Subscription  
**\$148**  
a month per ear



## A Natural Listening Experience

While traditional hearing aids capture and process sound outside of the ear, Lyric uses the natural anatomy of the ear to amplify and give you a full, natural listening experience.

Because Lyric is placed in the ear canal near the eardrum by a trained professional, it is the world's only 100% invisible hearing aid.

## Free 30-Day Trial of Lyric

If you're wondering whether Lyric is the right fit, we offer a **30-day free trial** so you can experience the benefits firsthand.

Because each device is replaced in-clinic every few months, Lyric is provided through a convenient monthly subscription rather than per device. The investment is **\$148** per month, per ear, on a three-year term, offering continuous, hassle-free better hearing in the most discreet form possible.



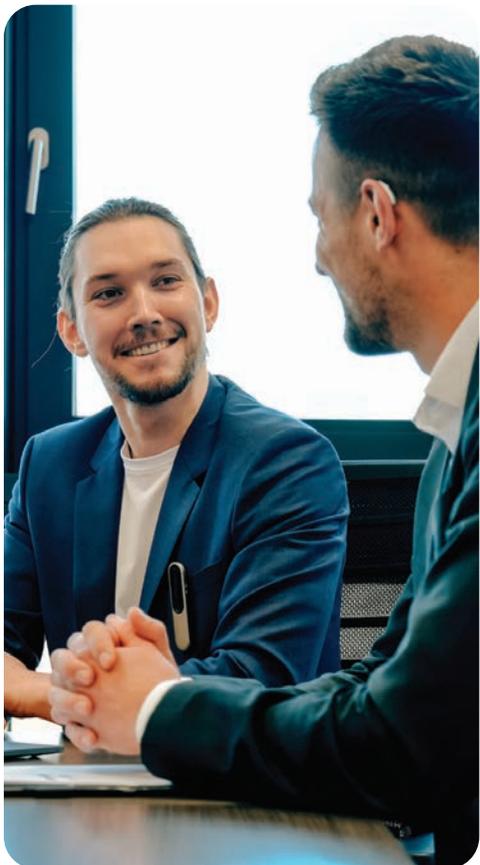
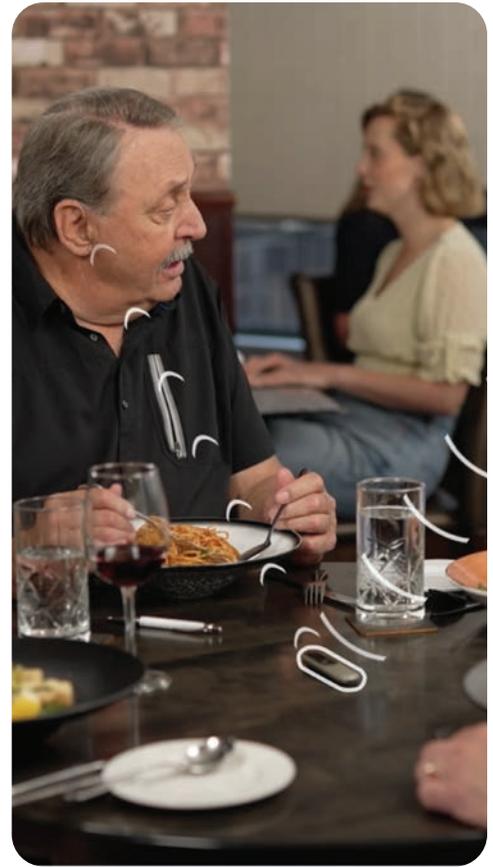
# Phonak Roger

## Imagine Hearing Through The Noise

Phonak Roger helps you hear clearly in the most challenging listening situations by sending the speaker's voice directly to your hearing aids, cutting through background noise and distance. Whether used in meetings, restaurants, classrooms, or group conversations, Roger adapts automatically to the environment so you can stay connected and confident without straining to hear. It works seamlessly with many modern hearing aids, giving you an easy and powerful boost in clarity wherever life takes you.



Phonak Roger On



## Summary of Roger's Key Features

- **Follow the conversation however loud the situation** - Roger lets you do that, by cutting through background noise to help you focus on your immediate group.
- **Focus on the conversation in front of you, for easier conversations in noisy environments** - Roger lets you do that, by wirelessly transmitting the voices around you back to your listening device for a fully optimized listening experience.
- **Choose which direction you want to hear from** - By directing Roger ON towards the voice you want to hear, you can select which voices and conversations are transmitted to your hearing aids.
- **Hear the speaker at a meeting** - Roger lets you do that, by picking up their voice and transmitting it directly to your hearing aids. Regardless of their distance in the room.
- **Hear television more clearly** - Roger lets you do that, by plugging into the TV's audio and transmitting it back to your ears.



# Phonak Accessories

## MyPhonak App



This free smartphone app gives you more control and customizability and functionality through your smartphone.

- Volume and program control
- Fine tune custom programs
- Hearing diary
- Remote Support fine tuning
- Find my hearing aid functionality

Free App Download:  

## Remote Control



The ideal solution for anyone who wants convenient control of their hearing aids in a handheld remote control.

- Easy to use
- Volume and program control
- On/off switch

Regular Price: \$200.<sup>00</sup>  
With Hearing Aid Purchase: \$100.<sup>00</sup>

## TV Connector



The TV Connector allows the sound from your television to be streamed directly into your Phonak hearing aids. You can also adjust how much of the environmental sounds you hear.

- Streams TV audio through your hearing aids
- Improves clarity of TV
- Independent of TV volume for others

Regular Price: \$315.<sup>00</sup>  
With Hearing Aid Purchase: \$157.<sup>50</sup>

## Partner Mic

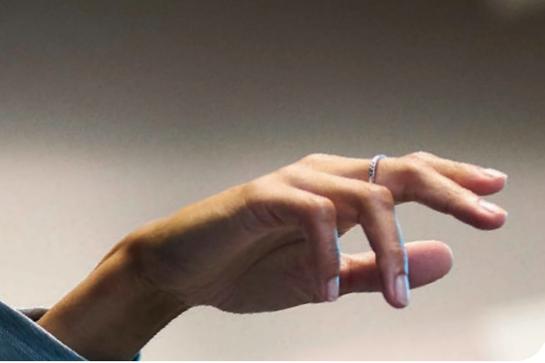


Partner Mic provides an easy to use remote microphone. Simply ask someone else to clip this onto their shirt and their voice will transmit directly to the hearing aids.

- Easy to use
- Improves clarity in noisy environments
- Emphasizes the wearer's voice

Regular Price: \$455.<sup>00</sup>  
With Hearing Aid Purchase: \$227.<sup>50</sup>

*Printed prices reflect those from January 2026 - accessories and prices are subject to change without notice.*



**ReSound**  
rediscover hearing



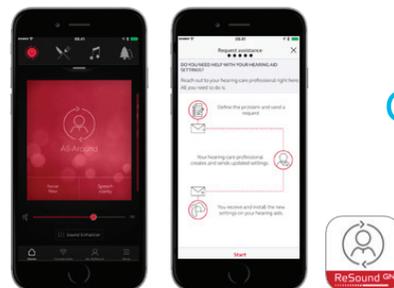
## ReSound - Vivia Platform

### Natural Sound, Seamlessly Connected

ReSound's Vivia platform builds on the brand's long-standing Organic Hearing philosophy, designed to deliver sound that feels natural, balanced, and comfortable rather than aggressively processed. The system uses advanced Warp compression and environmental modelling to preserve the subtle details of speech and background sound, maintaining a natural acoustic picture that makes everyday listening feel relaxed and intuitive.

One of Vivia's strengths is its automatic adaptation across environments. Using contextual analysis, the system identifies whether the user is in quiet conversation, outdoors, in group situations or in high noise—and adjusts directionality and noise reduction accordingly. Speech enhancement prioritizes clarity while avoiding the “sharp” or “metallic” qualities associated with older technology.

Vivia supports the newest generation of connectivity, including direct audio streaming, hands-free calling on select devices and full readiness for Bluetooth LE Audio and Auracast broadcast audio. This prepares users for next-generation listening experiences in public venues such as airports, theatres, churches, lecture halls and more.



**Conveniently Controlled  
with the Smart 3D App**

The platform integrates seamlessly into ReSound's ecosystem, including their powerful Smart 3D app, wireless microphones and TV streamers. Available across miniRICs, BTEs and custom devices, ReSound Vivia offers a natural, effortless sound experience for users who prefer clarity without overly heavy processing.

# ReSound Vivia

## Natural Sound That Keeps You Connected

ReSound Vivia is designed to deliver clear, warm and natural sound that feels easy to listen to all day long. Its refined processing helps make speech stand out while keeping background sounds balanced, allowing you to stay engaged without feeling overwhelmed or fatigued. From quiet moments to more social environments, Vivia adapts smoothly to support relaxed, confident listening.

The discreet RIC design offers lightweight comfort, dependable rechargeability and direct streaming from compatible devices. With its natural sound profile and simple, intuitive controls, Vivia provides a comfortable bridge back to the conversations and experiences that matter most.



## ReChargeable - Making Life Easier

The latest generation of hearing aids from ReSound make use of a built-in, fully contained lithium-ion battery. This provides a faster charge and a much longer lasting hearing aid than their first generation of rechargeable models. Their clever new premium charger has indicators to let you know how much battery power is in each hearing aid. It also has a built in battery that allows you to charge your hearing aids on the go, for up to three days before having to plug them in again.



## ReSound Vivia Colour Options



## ReSound Custom

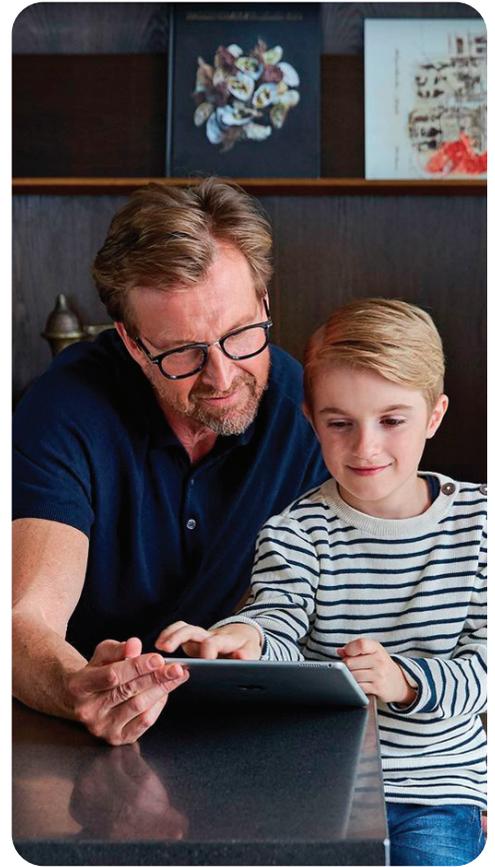
### Tailored Fit, Personalized Sound

ReSound Custom Rechargeable offers the comfort and security of an in-ear device molded specifically to your ears. The custom ITE/ITC design fits naturally, providing stable placement and an easy, all-in-one form without behind-the-ear components. Despite its small size, it delivers clear, natural speech and smooth performance across a wide range of everyday listening environments.

Rechargeability, streaming and app-based adjustments give this custom style the modern features users expect in a premium device. Whether you prefer a discreet look, ease of handling or a tailored fit, ReSound Custom Rechargeable offers personalized comfort with everyday convenience.



ReSound Custom



## ReSound Enzo IA

### Powerful Support for Profound Hearing Needs

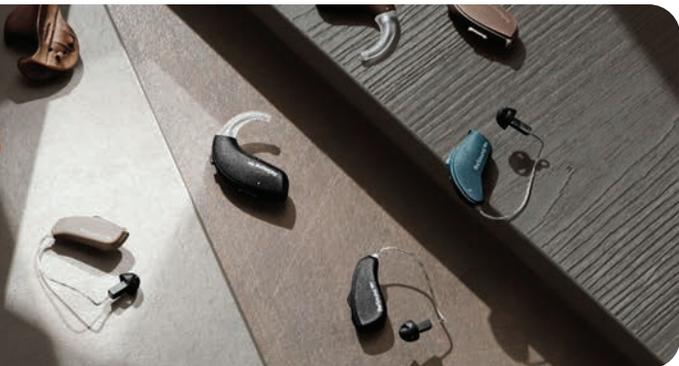
ReSound Enzo IA is designed for users who need strong, reliable amplification without sacrificing sound quality or comfort. It brings speech forward with clarity while managing background noise in a balanced, natural way, helping you stay engaged in conversations whether you're at home, at work or in more challenging environments. With its consistent performance and stable sound, Enzo IA supports confident communication throughout the day.

Enzo IA pairs easily with accessories, streamers and smartphone apps, enabling better hearing at distance and improved control in noisy places. It's a powerful, dependable option for those looking for clarity, strength and everyday ease in a trusted design.



ReSound Enzo IA

# ReSound Accessories



## Micro Microphone



- Small and easy to use
- Transmits the speaker's voice directly to the hearing aids

Regular Price: \$275.<sup>00</sup>  
With Hearing Aid Purchase: \$137.<sup>50</sup>

## Multi-Mic+



- Auracast Broadcast audio
- Small and easy to use
- Transmits voice directly to hearing aids

Regular Price: \$455.<sup>00</sup>  
With Hearing Aid Purchase: \$227.<sup>50</sup>

## Remote Control



- Very easy to use
- Volume adjustments
- Program control

Regular Price: \$210.<sup>00</sup>  
With Hearing Aid Purchase: \$105.<sup>00</sup>

## Remote Control 2



- Full function with visual display
- Volume and program control
- Right/Left adjustments

Regular Price: \$230.<sup>00</sup>  
With Hearing Aid Purchase: \$115.<sup>00</sup>

## TV Streamer 2



- Improves clarity of TV
- Streams TV audio through your hearing aids
- Independent of TV volume for others

Regular Price: \$415.<sup>00</sup>  
With Hearing Aid Purchase: \$207.<sup>50</sup>

## TV Streamer+



- Improved clarity with Auracast
- Streams TV audio through your hearing aids
- Independent of TV volume for others

Regular Price: \$455.<sup>00</sup>  
With Hearing Aid Purchase: 227.<sup>50</sup>

*Printed prices reflect those from January 2026 - accessories and prices are subject to change without notice.*



# Signia - IX Platform

Smarter Conversations, Wherever Life Takes You

Signia’s Integrated Xperience (IX) platform is engineered for one core purpose: supporting real, dynamic conversation, particularly in real-world situations where people move, turn their heads, interrupt, overlap, and shift positions. Traditional directional microphones struggle when speakers aren’t stationary, but IX uses RealTime Conversation Enhancement to continuously detect and track multiple talkers as they move through space.

This system analyzes head movement, spatial cues, and conversational patterns to adjust focus automatically, not only on a single talker but on groups, making it particularly effective for family gatherings, restaurants, and collaborative work environments. Unlike older processing systems that “lock on” to one source, IX is constantly recalculating and redistributing focus so the user experiences balanced, interactive speech clarity.



Hear Your Own Voice  
As Nature Intended It

Signia’s well-known Own Voice Processing (OVP) 2.0 is included as well, making the user’s own voice sound natural and comfortable. The platform also features Signia’s powerful Augmented Focus processing, separating speech from noise with remarkable precision while maintaining ambient awareness. Refinements in feedback management and impulse-noise control ensure smoother, more natural transitions between environments.

Connectivity remains a strong point: IX supports direct streaming for iPhone and Android devices, LE Audio readiness, hands-free calling, and full control through the Signia App. Combined with slim, modern form factors, including Pure C&G IX, Styletto IX, Silk IX, Active Pro IX, and Motion IX, the platform offers both high performance and cutting-edge design.

# Signia Pure Charge&Go IX

## Effortless Clarity for Every Moment

Life moves quickly and Pure Charge&Go IX keeps you effortlessly connected through it all. Its advanced conversation-tracking technology helps speech stay clear and easy to follow, even as people move around you or conversations shift direction. Whether you're catching up with a friend, navigating a busy store, or participating in a lively family dinner, Pure Charge&Go IX adapts in real time to deliver balanced, comfortable listening without constant adjustments.

The discreet RIC design sits lightly behind the ear, offering all-day comfort, reliable rechargeability and seamless streaming from your smartphone and devices. Pure Charge&Go IX blends strong performance with everyday practicality, giving you dependable clarity from morning to night, wherever your day takes you.



## A Full Day's Power - Every Day

The Rechargeable Pure Charge&Go offer:

- Super fast three-hour charging time for a full day of power
- Quick recharge: 30 minutes for an additional six hours of power
- Intuitive, easy-to-use and stylish charger



## Signia Pure Colour Options



Dark Champagne



Black



Sandy Brown



Beige



Rose Gold



Silver

# Signia Styletto

## Transforming the Image of Hearing Aids

Busy lifestyle? Changing environments? Styletto IX helps you stay engaged with clearer, more natural conversations whether you're in a bustling restaurant or enjoying a quiet one-on-one chat. Its advanced RealTime Conversation Enhancement follows moving speakers and dynamic sound situations, keeping voices crisp and easy to understand, even when life gets lively.

The slim, stylish design feels discreet and effortless to wear all day, pairing high performance with modern fashion appeal. With direct streaming, intuitive app controls and intelligent noise management, Styletto IX keeps you confidently connected to calls, video meetings and the people who matter most, bringing clarity, comfort and convenience together in a premium form.



Signia Styletto

## On-The-Go Rechargeability

Styletto wearers enjoy full-day wearing enabled by unique lithium-ion batteries and charging-on-the-go via the ultra-slim portable charging case.

This delivers up to four days of user autonomy, free from plugs or cables, perfect for a relaxing weekend getaway or an important business trip.



## Signia Styletto Colour Options



Cosmic Blue/Rose Gold



White/Rose Gold



White/Silver



Black/Graphite



Black/Silver

## Signia Silk IX

### Near-Invisible Hearing, Instant Comfort

Signia Silk IX offers one of the smallest and most discreet hearing solutions available. An instant-fit CIC design that vanishes into the ear canal. Despite its tiny size, Silk IX uses advanced processing to deliver clearer speech and smoother listening in daily conversations, even when background noise is present. It's a simple, comfortable way to regain clarity without drawing attention to your hearing aids.

With its soft silicone sleeves and no need for custom impressions, Silk IX provides a secure, natural-feeling fit right from the first appointment. It's an excellent choice for users who prioritize subtlety, ease and comfort while still enjoying modern features like app-based adjustments and strong speech enhancement.



Signia Silk



## Signia Active Pro

### Modern Style Meets Advanced Hearing Support

Signia Active Pro IX blends cutting-edge hearing performance with an earbud-inspired look that feels familiar and contemporary. Its advanced enhancement technology helps keep conversations clear in restaurants, social gatherings and fast-changing environments, places where traditional earbuds simply can't keep up. Active Pro IX brings clarity and comfort together for people with busy, on-the-go lives.

The sleek in-ear design appeals to users who prefer a non-traditional style, while the portable charging case and direct streaming add everyday convenience. For travel, fitness, work or social time, Active Pro IX provides the performance of a hearing device with the ease and appearance of modern wearable tech.



Signia Active Pro

## Signia Insio

### Tailored Comfort with Powerful Clarity

Signia Insio is crafted uniquely for your ears, offering a personalized in-ear fit that provides secure placement and all-day comfort. Built with Signia's conversation-focused technology, Insio helps bring speech forward in challenging listening situations while keeping background sounds balanced and natural. From quiet chats to busier environments, it adapts smoothly so you can follow conversations with ease.

Because the custom design sits entirely in the ear, Insio is ideal for users who prefer a discreet, easy-to-handle option with no behind-the-ear components. Phone use, glasses, masks and hats feel completely natural. With modern connectivity and rechargeable options, it delivers both simplicity and strong performance in a familiar, personalized style.



Signia Insio



## Signia Motion

### Reliable Power and Performance for Full Days

Signia Motion IX delivers dependable clarity in a durable behind-the-ear design that suits a wide range of hearing levels, including more advanced needs. Its intelligent processing helps keep speech clear and comfortable in both quiet and lively settings, adapting automatically as your environment changes throughout the day.

The BTE style offers stability, easy handling and extended battery life, ideal for users who want a reliable, secure fit and strong performance. With rechargeability, Bluetooth streaming and Signia's advanced conversation-enhancement features, Motion IX provides consistent, confident hearing support for long, active days.



Signia Motion

M

P

SP



# Signia Accessories

## Signia App



This free smartphone app gives you more control and customizability and functionality through your smartphone.

- Volume and program control
- AI digital assistant
- Mask Mode
- Directional hearing
- TeleCare: remote tuning

Free App Download:  

## Streamline TV



The TV sound can be fed directly into Signia hearing aids via the StreamLine TV transmitter. Wearers can even adjust the TV volume individually via the Signia app.

- Streams TV audio through your hearing aids
- Improves clarity of TV
- Independent of TV volume for others

Regular Price: \$434.<sup>00</sup>  
With Hearing Aid Purchase: \$217.<sup>00</sup>

## miniPocket Remote



The ideal solution for anyone who wants convenient control of their hearing aids. The miniPocket is even small enough to carry on a key ring.

- Easy to use
- Volume and program control
- On/off switch

Regular Price: \$245.<sup>00</sup>  
With Hearing Aid Purchase: \$122.<sup>50</sup>

## Streamline Mic



StreamLine Mic provides full hands-free audio streaming of phone calls and music with any Bluetooth smartphone. It also works as a remote microphone.

- Hands free streaming
- Improves clarity in noisy environments
- Emphasizes one person's voice

Regular Price: \$434.<sup>00</sup>  
With Hearing Aid Purchase: \$217.<sup>00</sup>

*Printed prices reflect those from January 2026 - accessories and prices are subject to change without notice.*



# Starkey Omega AI Platform

## AI-Driven Hearing That Supports Life and Wellness



Starkey's new Omega AI platform represents their most advanced approach to personalized, real-time sound processing. Built on a significantly upgraded AI engine, Omega AI continuously analyzes the listening environment and adapts its performance to provide clearer speech, smoother noise management and a more natural, lifelike sound quality. Instead of simply applying preset programs, Omega AI learns from the user's daily listening patterns, adjusting automatically to support comfortable hearing across a wide range of situations, from quiet conversations to bustling family gatherings.

One of the platform's hallmark features is its Adaptive Speech Optimization, an evolution of Starkey's previous Edge Mode. Omega AI uses deep-learning models to focus on speech from multiple directions while intelligently reducing competing noise. These adjustments happen in milliseconds, helping users follow conversations more easily even when people are moving, overlapping or speaking from different positions. The result is less listening strain and a clearer sense of presence in social settings.

Omega AI also elevates Starkey's commitment to wellness and whole-person support. Select models include integrated health and safety features, such as fall alerts, activity tracking, brain-health engagement tools and intelligent reminders. These enhancements work together with the Starkey app to provide insights into daily movement, personal habits and overall hearing-wellness trends, features that distinguish Starkey as a leader in holistic hearing technology rather than audio processing alone.

Connectivity on the Omega AI platform is robust and future-ready. It supports hands-free calling for both iPhone and Android devices, direct streaming of calls and media, advanced personalization through the Starkey app and compatibility with LE Audio as it becomes available. Offered in RIC, BTE and custom rechargeable styles, including invisible-in-canal options. The Omega AI family provides both high-performance hearing and modern convenience in a range of discreet, comfortable designs.

# Starkey Omega AI RIC

## Smarter Hearing for Busy, Real-Life Moments

Starkey Omega AI uses advanced artificial intelligence to automatically optimize clarity in fast-changing listening situations. Whether you're in a lively restaurant, moving through a crowded hallway or shifting between conversations, Omega AI continuously analyzes your surroundings to keep speech crisp and comfortable. Its intelligent noise reduction and speech enhancement work together to ease listening effort and help you stay confidently engaged throughout your day.

The RIC design sits discreetly behind the ear, offering lightweight comfort and seamless streaming from your devices. It's an ideal choice for users who want the latest AI-powered performance in a modern, easy-to-wear style. Omega AI provides clarity, convenience and all-day reliability.



## Industry Leading Battery Life

The Starkey Omega AI RIC RT delivers industry-leading battery life, offering up to 51 hours of use on a single charge. This exceptional endurance gives users remarkable freedom, ensuring their hearing support stays strong through long, active days with plenty of power to spare. Whether you stream frequently, rely on AI-driven sound processing, or simply want confidence that your devices won't run out mid-day, Omega AI RIC RT provides unmatched reliability and peace of mind.

## Starkey Omega AI Colour Options



Silver



Beige



Caramel



Chestnut



White



Graphite Gray



Tech Black

## Starkey Custom Rechargeable Tailored Fit, Personalized Sound

Starkey Omega AI Custom Rechargeable is custom-crafted to match the unique shape of your ear, creating an exceptionally comfortable fit and a secure, natural feel. Its in-ear design places advanced AI processing right where the ear collects sound, helping speech come through clearly while keeping background noise controlled and balanced. The result is effortless, personalized listening in a wide range of environments.

With built-in rechargeability, direct audio streaming and a sleek, discreet appearance, this custom style offers the perfect blend of convenience and performance. Omega AI Custom Rechargeable is ideal for users who prefer an all-in-one device that fits seamlessly into their daily life, delivering both comfort and cutting-edge technology in a tailored design.



Starkey Omega AI  
Custom Rechargeable



## Signature Series Rechargeable CIC Powerful Clarity in a Nearly Invisible Design

Another Industry first, Starkey has managed to fit a rechargeable battery in a true CIC style hearing aid. This remarkable hearing device is one of the most discreet rechargeable styles available. Sitting deep within the ear canal, the CIC design provides excellent cosmetic appeal while using AI-powered processing to enhance speech clarity in everyday conversations. Despite its small size, it delivers meaningful support in noisy or unpredictable listening environments.

Starkey's Omega AI rechargeable CIC combines cutting-edge technology with an ultra-discreet look, ideal for those who want clear, confident hearing with minimal visibility.



Starkey Rechargeable CIC

# Starkey Accessories

## Remote Control 2.0



- Easy to use
- Volume and program control
- Programmable “Favourite” button

Regular Price: \$210.<sup>00</sup>

With Hearing Aid Purchase: \$105.<sup>00</sup>

## Table Microphone



- Helps hear better in groups and noise
- Perfect for restaurants/family gatherings
- Speaker’s voice streamed right to hearing aids

Regular Price: \$840.<sup>00</sup>

With Hearing Aid Purchase: \$420.<sup>00</sup>

## Remote Mic+



- Easy to use and boost one other person’s voice
- Can also stream additional audio sources

Regular Price: \$490.<sup>00</sup>

With Hearing Aid Purchase: \$245.<sup>00</sup>

## Mini Remote Mic



- Small and easy to use
- Transmits the speaker’s voice directly to the hearing aids

Regular Price: \$385.<sup>00</sup>

With Hearing Aid Purchase: \$192.<sup>50</sup>

## TV Streamer



- Streams TV audio through your hearing aids
- Improves clarity of TV
- Independent of TV volume for others

Regular Price: \$525.<sup>00</sup>

With Hearing Aid Purchase: 262.<sup>50</sup>

## Edge TV Streamer



- Improved clarity with Auracast
- Streams TV audio through your hearing aids
- Independent of TV volume for others

Regular Price: \$525.<sup>00</sup>

With Hearing Aid Purchase: 262.<sup>50</sup>

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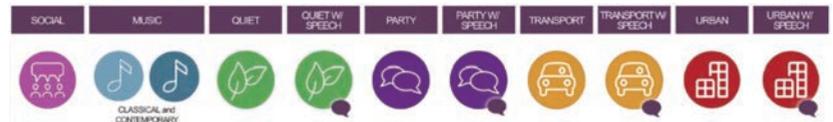


## Widex - Allure Platform

### The Purest, Most Natural Sound Experience

Widex's Allure platform continues the brand's commitment to natural, premium sound quality, especially for users who value music, quiet environments and tonal accuracy. Built around PureSound with ZeroDelay technology, Allure drastically reduces processing delay, eliminating the "echo" or "hollowness" sometimes heard in digital hearing aids. The result is a remarkably natural, transparent sound experience that closely resembles normal hearing.

Widex Allure uses Sound Class Technology to automatically adjust amplification and noise control across several listening environments, preserving detail without overwhelming the user with overly aggressive noise suppression. This helps maintain a rich, realistic soundscape while still providing speech clarity in noise.



The platform's Widex Sound DNA processing maintains minute details in speech and environmental sound, making transitions feel smooth and comfortable. Users often describe Widex as one of the most natural-sounding manufacturers, particularly for music appreciation and quiet listening.

Connectivity includes direct streaming from iPhone and Android (ASHA), app control through Widex Moment or Widex Sound Assist, and LE Audio readiness. With both RIC and slim-RIC Allure models, Widex delivers ultra-natural sound with modern form factors and reliable rechargeable performance.



## Widex Allure

### Natural, PureSound™ Clarity for Everyday Life

Widex Allure is designed for users who want the most natural, lifelike sound possible. Built on Widex's ZeroDelay™ and PureSound technology, Allure reduces the artificial "processed" quality common in digital hearing aids, making speech and environmental sounds feel clean, smooth and effortless to listen to. Whether you're enjoying quiet conversations, listening to music or moving through your daily activities, Allure maintains a warm, natural acoustic experience with minimal listening fatigue.

With dependable rechargeability, direct streaming and intuitive app controls, Widex Allure provides a simple and elegant way to stay connected while preserving the subtleties and richness of natural sound.



Widex ALLURE mRIC D



## Widex Charge-n-Clean Charging System

The Widex Allure platform offers an optional Charge-n-Clean charger that recharges, dries, and sanitizes your hearing aids simultaneously. This provides effortless, reliable power for everyday convenience. With up to 25 hours of use on a single charge (including streaming) Allure keeps you powered and ready for whatever the day brings.



## Widex Allure Colour Options



Silver Grey



Rose Gold



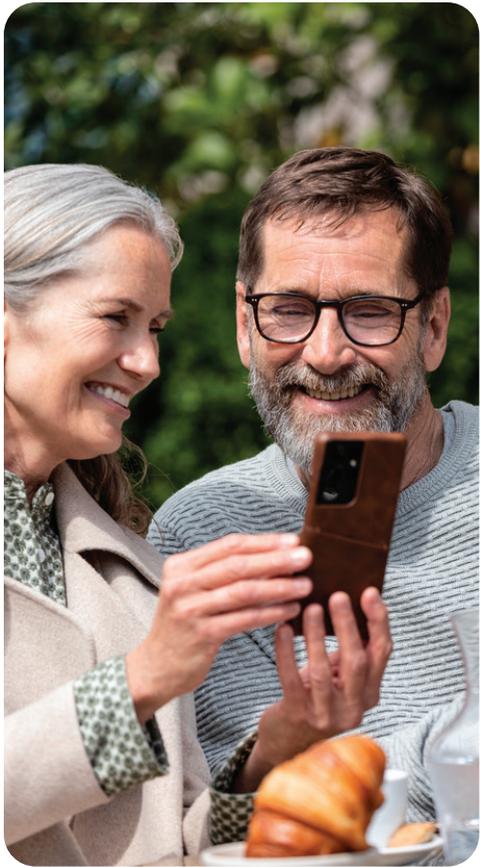
Honey Blonde



Dark Cherry



Tech Black



## Widex SmartRIC

### All-Day Comfort With Remarkable Sound

Widex SmartRIC brings together Widex’s signature natural sound processing with a thoughtfully re-designed RIC shape that improves comfort, reduces wind noise and enhances microphone performance. Using advanced directional processing, SmartRIC helps keep speech clear and steady in a variety of environments, from outdoor walks to noisy restaurants, while maintaining the relaxed, transparent sound Widex is known for.

With a rechargeable battery system, reliable streaming and a modern ergonomic design, SmartRIC is built for users who want premium sound in a stable, comfortable package. It’s an excellent choice for individuals seeking clear communication, reduced listening effort and a refined, everyday hearing solution that blends seamlessly into life.



Widex SmartRIC

## Widex Custom Hearing Aids

### Comfort With Widex’s Signature Natural Sound

The Widex Allure custom in-the-ear styles bring Widex’s renowned natural sound quality into a discreet, custom-fit in-ear design. Whether you’re enjoying a quiet conversation, listening to music or navigating a busy environment, Allure helps keep listening comfortable and effortless throughout the day.

Shaped uniquely to your ear, the custom styles offer a secure fit, easy handling and a familiar feel with no behind-the-ear components. Widex Allure custom hearing aids offer a refined, easy-to-wear solution for those who want custom comfort without compromising on sound quality.



Widex Allure Custom





# Widex Accessories

## Allure App



- Volume and program control
- Fine tune custom programs
- Find my hearing aids feature
- HearingFitness information

Free App Download:  

## RC-DEX 2



- Easy to use remote control
- Volume and program control
- On/Off switch

Regular Price: \$196.<sup>00</sup>  
With Hearing Aid Purchase: \$98.<sup>00</sup>

## TV-Play



- Streams TV audio through your hearing aids
- Improves clarity of TV
- Independent of TV volume for others

Regular Price: \$434.<sup>00</sup>  
With Hearing Aid Purchase: \$217.<sup>00</sup>

## Com-DEX



- Easy to use
- Allows streaming from your Bluetooth devices and smartphones

Regular Price: \$476.<sup>00</sup>  
With Hearing Aid Purchase: \$238.<sup>00</sup>

## Phone-DEX 2



- Easy to use landline phone
- Streams calls through your hearing aids
- Anyone else can use it as normal

Regular Price: This Product Has Been Discontinued  
With Hearing Aid Purchase: \$185.<sup>00</sup> (while stock lasts)

## Sound Assist



- Partner microphone mode
- Table microphone mode
- Hands free phone calls

Regular Price: \$462.<sup>00</sup>  
With Hearing Aid Purchase: \$231.<sup>00</sup>

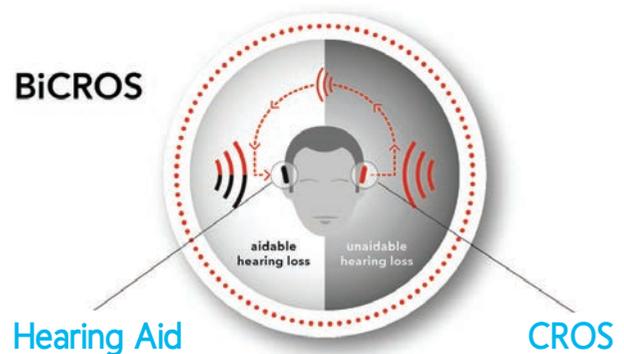
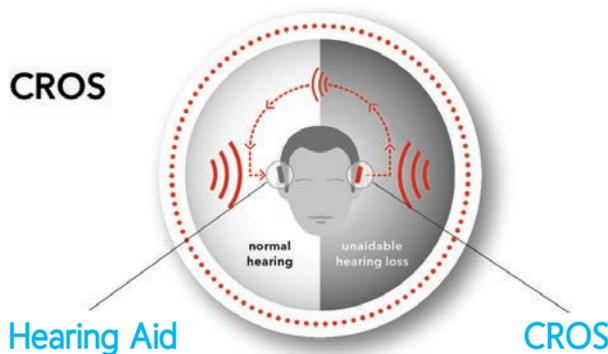
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## CROS - A Solution for Single-Sided Deafness

Although most people do much better with two hearing aids, there are instances, such as single-sided deafness, where we are unable to fit a hearing aid on one side. This is where CROS devices shine. There are now CROS and BiCROS options available to work with the latest hearing aids on the market from Oticon, Phonak, Signia, Starkey and Widex. Over the past decade, we have seen huge improvements in user satisfaction with this new generation of CROS products.

Here is a brief description of the two different ways that CROS products can be used to help those with single sided deafness.



**CROS** - Designed for anyone with a completely deaf or un-aidable ear on one side and normal hearing on the other ear. The CROS system transmits the sound from the poor ear over to the good ear. This allows the individual to pick up conversations from that side.

**BiCROS** - Designed for anyone with a completely deaf or un-aidable ear on one side, with some degree of hearing loss on the other side. The CROS device still picks up sound and transmits it over to the better ear, but then mixes it with the amplification in the hearing aid on that side.



## CROS/BiCROS Hearing Aid Comparison Chart

This is a comparison of some of the key features and accessories available in the different models of the CROS hearing aids currently on the market. There are many other hearing aid designs, features and fit considerations to take into account when choosing a specific hearing aid for each individual. We strongly recommend consulting with one of our hearing health care professionals so that they can help you determine which product is best suited to your specific hearing loss and lifestyle needs.

	Oticon CROS	Phonak Audeo CROS I-R	ReSound Viviva CROS	Signia Pure CROS IX	Signia Silk CROS	Starkey Omega AI CROS
<b>Compatible Hearing Aids</b>	Intent, Real	Audeo I-R	Vivia 60, 61 & 62	Pure C&G IX	Silk	Omega AI RIC RT
<b>Battery Type</b>	Li-ion	Li-ion	Li-ion	Li-ion	Li-ion	Li-ion
<b>Initial Battery life*</b>	20 hours	16 hours	16-20 hours	28 hours	28 hours	29 hours
<b>Charging Time</b>	3 hours	3 hours	3 hours	4 hours	4 hours	3.5 hours
<b>Direct iPhone Streaming</b>	✓	✓	✓	✓	-	✓
<b>Direct Android Streaming</b>	✓**	✓	✓**	✓**	-	✓**
<b>Dual Streaming Of CROS &amp; Audio Input</b>	✓	-	-	-	-	-
<b>APP Control - CROS Volume Balance</b>	-	✓	✓	✓	✓	✓
<b>AmpCROS Mode Available</b>	-	✓	-	✓	-	✓
<b>Telecoil Available</b>	✓	-	62 models	C&G T models	-	✓
<b>Remote Control Available</b>	✓	✓	✓	✓	✓	✓
<b>Remote Microphone Available</b>	✓	✓	✓	✓	-	✓
<b>TV Transmitter Available</b>	✓	✓	✓	✓	-	✓

\*Battery life will diminish over time. Li-ion are expected to be ~80% in 3-4 years

\*\*Only on specific Android phones with the recent hardware & firmware versions.

# Bone Conduction Systems



Bone conduction hearing aids are specialized devices designed for people with conductive or mixed hearing loss, or single-sided deafness, who may not benefit from traditional hearing aids. Instead of sending sound through the ear canal, they transmit sound vibrations through the bones of the skull directly to the inner ear, bypassing problems in the outer or middle ear.

They are commonly recommended for individuals with chronic ear infections or drainage, missing or underdeveloped outer ears or ear canals, or medical conditions that prevent the use of conventional hearing aids. There are two main types of bone anchored solutions: surgically implanted systems and non-surgical options worn on a headband or adhesive attachment. Both styles use a sound processor that picks up sound vibrations and sends them through bone conduction to the inner ear.

## Cochlear Osia

### Advanced Bone Conduction Hearing Implant

The Cochlear Osia System is an advanced implantable bone conduction hearing solution for people with conductive hearing loss, mixed hearing loss, or single-sided deafness (SSD). Rather than sending sound through the outer or middle ear, Osia uses piezoelectric stimulation to convert sound into mechanical vibrations transmitted through the skull directly to the cochlea, helping you hear in a wider range of environments—including noise. It consists of an internal implant placed under the skin and an external sound processor worn off the ear. Osia’s innovative design delivers high output power and clarity while enabling MRI access and seamless wireless connectivity, making it a powerful option for suitable candidates.



## Oticon Medical Ponto

### Clear Hearing Through Direct Bone Conduction

The Oticon Ponto System is an implantable bone-anchored hearing solution for people with conductive or mixed hearing loss, and single-sided deafness who may not benefit from traditional hearing aids. It uses direct bone conduction via a small titanium implant and abutment placed behind the ear, onto which a sound processor is clicked. The processor captures sound and converts it into vibrations that travel through the skull bone to the inner ear, helping you access clearer, natural-feeling sound without relying on the outer or middle ear. Ponto offers premium sound quality, support for everyday listening situations, and the option to try sound experience on a softband before surgery.



Oticon Ponto 5



## MED-EL ADHEAR

### Non-Surgical Bone Conduction Hearing System

ADHEAR, from Med-EL, is a non-surgical bone conduction hearing system designed for people with conductive hearing loss or single-sided deafness. Instead of amplifying sound through the ear canal, ADHEAR gently transmits sound vibrations through the bone, bypassing problems in the outer or middle ear.

The system uses a small adhesive adapter placed behind the ear and a lightweight sound processor that clicks into place—no surgery and no pressure on the skin. Comfortable, discreet, and easy to try, ADHEAR offers an effective hearing solution for both children and adults who are not candidates for implanted devices.



MED-EL ADHEAR

# Cochlear Implants



Cochlear implants are advanced hearing solutions designed for individuals with severe to profound hearing loss who receive limited benefit from traditional hearing aids. Unlike hearing aids, which amplify sound, cochlear implants bypass damaged inner-ear structures and directly stimulate the hearing nerve, allowing sound signals to be sent to the brain in a different way.

A cochlear implant system has two main parts: an external sound processor worn behind the ear (or off the ear) and an internal implant that is surgically placed under the skin and into the cochlea. The processor captures sound, converts it into digital signals, and sends those signals to the implant, which then stimulates the auditory nerve. The brain learns to interpret these signals as meaningful sound.

Cochlear implants are often considered when hearing aids no longer provide enough clarity for understanding speech, particularly in conversation. Many recipients report significant improvements in speech understanding, communication confidence, and overall quality of life, especially when the implant is paired with auditory rehabilitation and consistent use.

**The Process:** The journey to a cochlear implant involves a comprehensive assessment, typically including hearing tests, speech understanding measures, medical imaging, and consultations with an implant team. Candidacy is based on hearing performance and communication needs, not just hearing thresholds.

It's important to understand that cochlear implants do not restore normal hearing. Instead, they provide access to sound that the brain learns to interpret over time. Outcomes vary, and success depends on factors such as duration of hearing loss, consistency of use, and rehabilitation. With appropriate support, cochlear implants can be a powerful option for reconnecting people to conversations, relationships, and daily life.

## Who Cochlear Implants Are For Understanding the Candidacy Process

The journey to a cochlear implant involves a comprehensive assessment, beginning with detailed audiological testing that typically includes hearing thresholds, speech clarity, and hearing-in-noise assessments, and a trial of hearing aids. If these results suggest that a cochlear implant may be beneficial, the next step is a referral to the Ottawa Hospital Cochlear Implant Team for further evaluation. This stage includes additional specialized testing, medical imaging, and consultations with the implant team to determine medical suitability. Candidacy is based on overall hearing performance and communication needs, not just hearing thresholds. This ensures that each recommendation is tailored to the individual’s listening challenges and goals.



## Bimodal Fittings

### Wearing a Hearing Aid with a Cochlear Implant

Many individuals with a cochlear implant benefit from a bimodal fitting, where a cochlear implant is worn on one ear and a hearing aid is used on the opposite ear. This approach allows the brain to combine electrical hearing from the implant with acoustic hearing from the hearing aid, improving overall sound quality, speech understanding, and awareness of the listening environment. Bimodal hearing can enhance speech clarity, especially in noise, and provide a more natural sense of balance and sound localization. Even when one ear has significant hearing loss, preserving and supporting any usable hearing in the opposite ear can contribute meaningfully to communication comfort and listening confidence. A hearing care professional will carefully assess each ear to determine whether a bimodal solution may provide additional benefit as part of a personalized hearing plan.

#### Bimodal Hearing Aid Compatibility Chart

Cochlear Implant Brand	Compatible Hearing Aid
Advanced Bionics	Phonak Naida Link
Cochlear	ReSound Nexia & Enzo Q
MED-EL	Starkey Omega AI



# Auditory Training that is Easy, Effective & Fun

Hearing is about more than just the ears, it's also about how the brain interprets sound. Even with well-fit hearing aids, many people still struggle to understand speech clearly, especially in background noise. Lace AI Pro is an evidence-based auditory training program designed to help retrain the brain, strengthening the listening skills needed for everyday communication.

Lace AI Pro works by guiding you through short, interactive listening exercises that target real-world challenges, such as following conversations in restaurants, understanding different voices, or keeping up in group settings. Using advanced technology and automatically adjusting the difficulty to meet your level, the program continually monitors your performance, ensuring the exercises remain challenging but achievable. Sessions are brief, typically just 15 minutes a day, making Lace easy to fit into daily life.

Backed by more than 20 years of research and validated in multiple clinical studies, Lace AI Pro has been shown to improve speech understanding, listening speed, and confidence in communication. Many users report noticeable improvements within just a few weeks, particularly when Lace is used alongside hearing aids. Think of it as physical therapy for your hearing system—training the brain to make better use of the sound it receives.

## What Are the Benefits of Lace AI Pro?

By strengthening how the brain processes sound, Lace AI Pro can help you:

- Better understand speech in noisy or challenging environments
- Improve clarity and comprehension in everyday conversations
- Reduce listening effort and mental fatigue
- Feel more confident and engaged socially
- Get more benefit from your hearing aids



Lace AI Pro can be especially valuable for new hearing aid users who continue to struggle in noise, or anyone looking to stay sharp and proactive about their hearing health. Best of all, it can be completed from the comfort of home using a computer, tablet, or smartphone, with guidance and support from our team.

Ask us how Lace AI Pro can become part of your personalized hearing-care plan, and take the next step toward hearing more clearly and confidently in the moments that matter most.



# Tinnitus Solutions

**What is tinnitus?** Tinnitus is the perception of a phantom sound unrelated to hearing an external sound source. The perception of tinnitus can be constant or periodic and localized in either ear or in the middle of the head. Tinnitus sounds can exist in many forms, but are often described as ringing, buzzing, humming, or hissing.

**Managing tinnitus:** Everyone's personal perception and reaction to tinnitus can differ greatly. This means that not everyone will benefit from the same structure or components within their specific tinnitus management program. Tinnitus is most often perceived in quiet environments when there are no or few other sounds to hear and focus on. This explains why tinnitus relief is commonly achieved by simply enriching our sound environment. Whether it be actively listening to music, an audiobook, a television or radio program, or passively hearing other background sounds, including fans and humidifiers, our brain's awareness and attention to tinnitus will decrease by increasing external sensory input around us. It is recommended to listen to sounds that evoke either a neutral or positive reaction when enriching your sound environment.

**Tinnitus maskers:** Tinnitus sound therapies are a tool used to enrich the sound environment and partially or fully mask bothersome tinnitus. The purpose of a tinnitus sound therapy device is to provide auditory stimuli inducing temporary relief and distraction from tinnitus, relaxation, and help with falling asleep.

**Hearing aids with built in tinnitus maskers:** Since the majority of those with tinnitus also suffer from some degree of hearing loss, hearing aids can play a large role in enriching your sound environment. In addition to providing amplification for hearing loss, many hearing aids offer the option of tinnitus maskers for patients who are seeking additional relief. Tinnitus masking is a sound therapy used to reduce the perception of the tinnitus signal.

**Smartphone apps:** Several hearing aid manufacturers offer free tinnitus apps for smartphones that offer different variations of tinnitus masking sounds and relaxation sounds. These include: Oticon Tinnitus Sound, ReSound Relief, Starkey Relax and Widex Zen. Some apps also provide general information about tinnitus, relaxation techniques, and instructional videos.

If you would like to learn more about tinnitus solutions, or how to integrate them into your tinnitus management program, please feel free to contact us to speak with one of our hearing care professionals.



# Communication Strategies

Using conversation strategies with people who are hard of hearing is essential for fostering clear, effective communication. These strategies, such as reducing background noise, speaking clearly, and using visual cues, help ensure that the individual can fully participate in the conversation and feel included. By creating an environment where both parties are mindful of the person's hearing needs, misunderstandings are minimized, and frustration is reduced. For the individual, these strategies boost confidence, improve social interaction, and promote a sense of belonging. For the conversation as a whole, it leads to smoother exchanges, more accurate information, and a deeper connection between participants.

Here are some strategies for both the hard-of-hearing individual and their conversation partners that can significantly enhance the quality and effectiveness of communication.

## Tips For Family & Friends

- **Get the Person's Attention First:** Make sure you have the person's attention before speaking, either by gently tapping them or using visual cues like a wave.
- **Speak Clearly and Slowly:** Speak at a moderate pace and project your voice without yelling. This makes it easier to understand without straining.
- **Use Short, Direct Sentences:** Keep your sentences simple and to the point, avoiding unnecessary complexity.
- **Rephrase if Necessary:** If the person doesn't understand, try rephrasing your statement with different words instead of simply repeating it.
- **Position Yourself Close to the Person:** Stand or sit closer to the individual to make lip-reading and listening easier.
- **Be Patient and Positive:** Stay patient and maintain a positive attitude, especially if communication takes longer or requires repetition.
- **Avoid Distractions:** Minimize background noise and distractions, such as chewing, covering your face with your hands, turning away, or talking from another room.
- **Check for Understanding:** Ask clarifying questions to ensure the person has understood what you've said.
- **Write Down Important Information:** If needed, write down key details to reinforce verbal communication and clarify important points.

## Tips For Hard of Hearing Individuals

- **Ensure a Clear View of the Speaker's Face:** Position yourself so you can see the speaker's facial expressions and lip movements clearly.
- **Focus on the Main Idea, Not Every Word:** Try to understand the overall meaning of what is being said rather than stressing over individual words.
- **Model Good Speech:** Speak slowly, clearly, and naturally to help ensure your message is easily understood.
- **Anticipate and Plan for Challenging Listening Situations:** Be proactive in identifying situations that may be difficult to hear and plan solutions in advance.
- **Minimize Background Noise:** Move away from sources of noise or choose quieter environments to improve hearing clarity.
- **Use a 'Buddy' System in Group Conversations:** Have someone help keep you informed during group discussions, especially if you miss something.
- **Don't Pretend to Understand:** Be honest about what you can or cannot hear to avoid misunderstandings.
- **Request Clarification:** If you miss something, ask for repetition, rephrasing, clarification, or even spelling or writing out what was said.
- **Confirm Important Information:** Repeat back key points to ensure you've understood important details accurately.
- **Inform Others of Your Hearing Loss:** Don't hesitate to let others know about your hearing needs so they can adjust their communication accordingly.

## Accommodations to the Environment

- **Reduce Background Noise:** Turn off or move away from sources of noise such as loud music, TV, air conditioning, or other conversations. A quiet setting helps the individual focus on the speaker's voice.
- **Choose Well-Lit Locations:** Ensure the area is brightly lit, especially where the speaker's face is visible. Good lighting helps with lip-reading and interpreting facial expressions.
- **Use Visual Aids:** Incorporate written materials, such as notes, captions, or slides, to reinforce spoken communication. This can help clarify important points or ensure understanding.
- **Control Acoustics:** In large or echo-prone rooms, consider using carpets, curtains, or acoustic panels to reduce sound reverberation, making speech easier to understand.
- **Provide Seating Arrangements:** Arrange seating in a way that minimizes noise interference and allows the individual to have an unobstructed view of the speaker's face.
- **Use Assistive Listening Devices:** Encourage the use of hearing aids, personal amplifiers, or Bluetooth-enabled devices that can help amplify sound in specific settings.
- **Ensure Proper Room Setup:** In meetings or group settings, ensure that everyone is seated where they can be seen and heard clearly, with microphones or speakers available if needed.

# Ear & Hearing Protection



Healthy hearing is essential to staying connected, active, and confident, but it's also remarkably delicate. Prolonged or repeated exposure to loud sounds can damage the tiny hair cells in the inner ear that allow us to hear clearly. Whether it's loud music, power tools, firearms, concerts, or even everyday noise in certain workplaces, noise-induced hearing loss often develops gradually. Many people don't recognize the early signs until communication becomes noticeably more difficult. Damage from noise is permanent, making prevention a critical part of long-term hearing health.

The good news is that noise-induced hearing loss is almost entirely preventable. Using high-quality hearing protection, lowering the volume when possible, taking listening breaks, and being mindful of your sound environment all help preserve the clarity of your hearing as you age. Custom filtered earplugs, in particular, offer comfortable, reliable protection that doesn't distort sound, making them ideal for musicians, motorcyclists, shooters, and anyone regularly exposed to loud environments. Prioritizing hearing protection is an easy, proactive step that pays lifelong dividends in maintaining communication, independence, and overall well-being.

## Custom Ear Plugs *Price: \$200 for a pair (\$100 each)*

These solid noise plugs offer the most hearing protection in our custom hearing protection range, providing a maximum of 28dB of attenuation. They are typically made of silicone material and offer far more comfort than standard foam plugs do. Available in a range of colours.



### The Best Time To Start Protecting Your Hearing Is Now

Noise-induced hearing loss is permanent, but preventable. Protecting your ears today helps preserve the clarity of your hearing for years to come.



## Sound Gear Phantom *Price: \$1840 for a pair*

The SoundGear Phantom is a custom, Bluetooth®-compatible hearing protection and enhancement device that combines advanced noise reduction with environmental sound clarity. Its rechargeable, custom-fit design lets you hear conversations and essential sounds while protecting against loud noise, making it ideal for hunting, work, or everyday listening with comfort and performance.



## Musician Solutions *Price: \$270 for a pair (or \$135 each)*



When sound quality is of the utmost importance, but you still want to protect your hearing, custom musician plugs are the best option. Musician Earplugs are made individually for each user by taking an impression of their ear canal. They are available in three different levels of sound attenuation. The ER•9 with the lowest attenuation at 9dB, the ER•15 which is the most commonly used with 15dB attenuation and the ER•25 with the most attenuation at 25 dB.

## Serenity Choice *Price: \$50-65 for a pair (price varies by filter)*

These are off-the-shelf hearing protection solutions with six different models available depending on your needs, such as sleeping, shooting, motorsports and music. Each comes with Small, Medium and Large sleeves, designed to fit most ears.



*\*2026 prices are subject to change without notice.*

# Assistive Listening Devices



Assistive listening devices play an important role in supporting people with hearing loss, whether used on their own or alongside hearing aids. Tools such as pocket talkers, TV listening systems, amplified telephones, and alerting alarms are designed to reduce listening effort, improve clarity, and make everyday situations easier and safer. By bringing sound closer, increasing volume where needed, and providing visual or tactile alerts, these solutions help people stay connected to conversations, enjoy television and phone calls, and remain aware of important sounds in their home. Including assistive listening devices as part of a hearing care plan ensures a more complete, personalized approach. They support independence, confidence, and a better quality of life in all listening environments.

## Pocket Talkers

A pocket talker amplifier is a small, portable hearing device designed to amplify sound for individuals with hearing loss. It typically consists of a handheld microphone and amplifier, connected to a set of headphones. It allows the user to hear conversations more clearly by amplifying sounds in their immediate environment. Compact and easy to use, a pocket talker is an affordable, non-intrusive solution for enhancing communication for those with mild to moderate hearing loss.

### Bellman Mino

A slim, handheld amplifier with two microphone modes, the Mino uses an omnidirectional setting to pick up sounds from all around, or you can switch to a directional mode to focus on one person in noisy settings. It includes headphones and earbuds.





## TV Listening Systems

There are many different times when a TV listening system is the best solution. By focusing the sound directly into your ears, you are able to eliminate echo and reverberation. This improves the clarity of the sound. Plus some of the newer systems have digital noise filtering capabilities to further accentuate the speech sounds and reduce the annoying background.

### Sennheiser TVS 200

The Sennheiser TVS 200 is a premium wireless TV listening system that delivers crystal-clear dialogue and rich audio directly to lightweight earbuds. With advanced speech clarity settings, ambient awareness, and Bluetooth connectivity, it lets you enjoy TV at your own volume while staying aware of your surroundings. Easy to set up with any TV or Bluetooth device, it's perfect for a personalized, comfortable listening experience.



### Sennheiser Set880 TV



The Sennheiser Set 880 is a premium digital wireless TV listening system that delivers crystal-clear, personalized sound directly to your ears without raising your room volume. It features adjustable tone settings, speech enhancement, independent left/right volume control, and up to 18 hours of listening time. With a long wireless range and easy setup, it's ideal for people with hearing challenges who want a richer, more comfortable TV experience.

### Sennheiser Flex 5000

The Sennheiser Flex 5000 is a versatile TV listening system designed for clear, personalized sound. It offers many of the same trusted features as the Set 860, with the added flexibility of letting you connect any pair of corded headphones to the wireless receiver. This makes it an excellent option if you already have headphones you love. Easy to use and comfortable for everyday listening, it's an ideal solution for enjoying TV and media without turning up the volume.





# Amplified Phones

Hearing on the telephone is often one of the largest challenges for hard of hearing individuals. A large part of this is the fact that the sound is only going into one ear, and there are no visual cues. In many cases hearing aids can help, but for those with more pronounced hearing losses, often times the use of an amplified telephone makes the largest improvement.

We have access to a very large range of amplified telephones, but have chosen some of our favourites to showcase here. Please feel free to contact us if you would like more information on one of these telephones, or you have found another model that you are interested in.

## Clarity XLC8

The latest Clarity cordless home telephone, the XLC8, offers some beneficial new features including slow talk, call blocking and a built in answering machine. This phone has built in Bluetooth and is compatible with the latest versions of the wireless Phonak hearing aids.

### Clarity XLC8 features:

- Slow Talk Button – slows down live voice or messages
- Answering machine
- Bluetooth compatibility (to hearing aids or cell phone)
- Up to 50 dB of amplification
- Talking caller ID
- Talking numeric keypad
- Adjustable extra loud ringer volume
- Flashing light ringer
- Call block button
- Can add extra handsets with the XLC8HS



## Clarity XLC3.4+

This is a simple, but effective amplified cordless telephone with up to 50dB of amplification.



### Clarity XLC3.4+ features:

- Up to 50 dB of amplification
- Caller ID
- Cordless handset
- Adjustable extra loud ringer volume
- Flashing light ringer
- Can add on additional handsets with the XLC7HS

## Clarity XLC7HS and XLC8HS Hand Sets

The Clarity expandable amplified handsets are designed to work with compatible Clarity cordless phone systems. It cannot function on its own, but must be paired with a compatible base phone (see compatibility list below). Once connected to a base station, it can help extend phone access to multiple rooms in your home.



### Clarity XLC7HS is compatible with the following phones:

- Clarity XLC7BT
- Clarity XLC3.4+
- Clarity XLC4

### Clarity XLC8HS is compatible with the following phones:

- Clarity XLC8

## Clarity AltoPlus

The AltoPlus amplified corded telephone is the ideal solution for those with mild to severe hearing losses. Similar to the Alto, but with a 4" display screen. The ergonomic volume and tone control is also perfect for those with arthritis.



### Clarity AltoPlus features:

- Extra loud ringer volume (100 dBA)
- 4" backlit screen with large font
- Three one-touch speed dial memory buttons
- Clarity VoiceAssist talking keypad
- Oversized bright visual ringer
- Headset, neckloop and bedshaker ports
- Battery backup lets you make calls when the power goes out



## Alerting Devices

Visual alerting systems are crucial for deaf and severely hard of hearing individuals, as they provide essential notifications through lights, vibrations, or visual cues instead of sound. These systems help alert users to important events like doorbells, smoke alarms, phone calls, or emergency notifications, ensuring they don't miss vital information. By using visual signals, these systems enhance safety, independence, and overall quality of life, allowing individuals to stay connected and responsive to their environment. They are especially important in settings where auditory cues are not reliable or accessible, promoting inclusivity and equal access to critical alerts.

### Alerting Systems

Alerting Systems offer safety and security for those individuals who are not able to hear important alarms and signals. These systems can be used either with or without hearing aids. They produce single function devices for smoke and fire detectors, door bells, phones, baby monitors, etc. Users also have the ability to synchronize all of their different pieces to create a connected home. We offer alerting systems from both Bellman and Serene. Both systems are sold as individual components. That means that you only need to purchase one of the receivers as well as the specific sensors that you need. You can always purchase additional ones down the road when they are needed.



### Vibration Alarm Clocks

Vibio is a wireless bed shaker that connects to your smartphone via Bluetooth. It comes with a free app where you can create multiple alarms, choose vibration power and allow notifications from calls or messages. Vibio is the ideal portable alarm clock for heavy sleepers and deaf and hard of hearing people.

## Doorbell Transmitters

The two different doorbell solutions offer flexible ways to stay connected to visitors. The wireless doorbell transmitter detects your existing door chime and sends alerts automatically—ideal for homes with a traditional doorbell already in place. The push button transmitter works as a standalone doorbell or portable alert button, sending a signal when pressed. Both options deliver notifications through sound, flashing lights, or vibrations, providing reliable, accessible alerts for every household.



## Baby Monitor Transmitter

Now parents with hearing loss can have peace of mind with the use of these baby sound sensors. Using a sensitive wireless sound transmitter, the system detects crying or movement and delivers alerts through loud sounds, flashing lights, or vibrations. Adjustable sensitivity and optional safety accessories ensure reliable, customizable monitoring, so you never miss an important moment.

## CO Alarm Transmitter

The carbon monoxide alarm transmitter provides early, reliable warnings when unsafe CO levels are detected. Using advanced sensing technology, it sends alerts wirelessly to connected receivers through loud sound, flashing lights, or vibrations. Designed for individuals who may not hear standard alarms, it delivers inclusive, dependable protection and greater peace of mind throughout the home.



## Smoke Alarm Transmitter

The smoke and heat detector transmitter provides reliable, inclusive safety alerts for the whole household. When smoke or heat is detected, it delivers loud alarms, bright flashing lights, and strong vibrations through connected receivers. With long-life battery options, clear status warnings, and certified performance, it offers dependable peace of mind, especially for deaf or hard-of-hearing users.

## Phone Transmitter

The telephone transmitter ensures you never miss an important call. When your landline or mobile phone rings, it sends alerts wirelessly to connected receivers using loud sound, flashing lights, or vibrations. It provides reliable call notifications and seamless integration into a safer, more connected home.





## EASTERN ONTARIO CLINICS



### Arnprior Clinic

102 John St N  
Arnprior, ON, K7S 2N3

**613-369-5628**



### Brockville Clinic

16 Central Ave E  
Brockville, ON, K6V 1W4

**613-341-8700**



### Cornwall Clinic

102A Second St W  
Cornwall, ON, K6J 1G5

**613-932-4545**



### Kemptville Clinic

21 - 2600 County Road 43  
Kemptville, ON, K0G 1J0

**613-215-3267**



### Pembroke Clinic

595 Pembroke St E  
Pembroke, ON, K8A 3L7

**613-735-3846**



### Renfrew Clinic

627 Fortington St  
Renfrew, ON, K7V 1E5

**613-432-7171**

## OTTAWA AREA CLINICS



### Bank St Clinic

1399 Bank St  
Ottawa, ON, K1H 8N1

**613-233-4374**



### Nepean Clinic

1 - 2006 Robertson Rd  
Nepean, ON, K2H 1A5

**613-721-8218**



### Ogilvie Rd Clinic

1437 Ogilvie Rd  
Ottawa, ON, K1J 7P3

**613-741-4374**



### Orléans Clinic

17C - 1675 Tenth Line Rd  
Orléans, ON, K1E 3P6

**613-714-9699**



### Rideau St Clinic

103 - 168 Charlotte St  
Ottawa, ON, K1N 8K6

**613-688-3245**



### Sherwood Dr Clinic

111B Sherwood Dr  
Ottawa, ON, K1Y 3V1

**613-688-3244**



### Vimy Bridge Clinic

109 - 665 River Rd  
Ottawa, ON, K1V 2G2

**613-714-9697**

